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## **Sabre renews technology agreement with World's largest car rental company**

### **Enterprise Rent-A-Car, National Car Rental and Alamo Rent-A-Car brands benefiting from Sabre's global reach, data products**

SOUTHLAKE, Texas, Nov. 4, 2014 /PRNewswire/ -- [Sabre Corporation](#) and [Enterprise Holdings](#) have renewed a multi-year technology agreement to market and sell pricing and inventory availability in the Sabre global distribution system.



Enterprise Holdings is the largest car rental service provider in the world measured by revenue, employees and fleet. The company operates the [Enterprise Rent-A-Car](#), [National Car Rental](#) and [Alamo Rent-A-Car](#) brands through its global network of neighborhood and airport locations. All three brands are included in the global agreement with Sabre.

Sabre's broad, global reach to travelers - through more than 400,000 travel agents worldwide - will further enhance Enterprise Holdings' international growth. "As we continue to expand globally, the Sabre travel marketplace will help us reach the most travelers around the world," said Lisa Burgess, vice president for Enterprise Holdings. "Sabre has been a great technology partner and an important part of our marketing strategy."

Enterprise also will use Sabre's Car Vision data product, which provides an end-to-end strategic view of performance in Sabre's travel marketplace. Sabre's suite of car data products provides a powerful tool to help guide a supplier's marketing, revenue and operations decisions.

"Sabre continues to develop new ways to partner with our suppliers - helping them increase revenues, and differentiate themselves using our data products," said Greg Webb, president, Sabre Travel Network. "Enterprise has been an innovative partner in the use of such new and different tools. We look forward to continuing our work together and providing even more solutions in the future."

Sabre's travel marketplace plays an important role in facilitating the marketing and sale of ancillaries, airfares, hotel rooms, rental cars, rail tickets and other types of travel, to more than 400,000 travel agents and thousands of corporations who use it to shop, book and manage travel. It is one of the world's largest marketplaces, processing over \$100 billion in estimated travel spend.

#### **About Sabre**

**Sabre®** Corporation (NASDAQ: SABR) is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre® also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world. For more information visit [www.sabre.com](http://www.sabre.com).

#### **About Enterprise Holdings**

Enterprise Holdings and its affiliate Enterprise Fleet Management together offer a total transportation solution. Enterprise Fleet Management provides full-service fleet management to companies and organizations with medium-sized fleets. Other transportation services marketed under the Enterprise brand name include Enterprise CarShare, Enterprise Rideshare, Enterprise Car Sales and Enterprise Commercial Trucks. In total, the annual revenues of Enterprise Holdings and its affiliate, Enterprise Fleet Management, rank near the top of the [travel industry](#), ahead of many airlines and most cruise lines, hotels, tour operators and online travel agencies.

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