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Sabre Renews Technology Agreement with Accor Hotels

SOUTHLAKE, Texas, May 29, 2014 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), the leading technology provider to the global travel and tourism industry, has renewed its technology agreement with Accor Hotels to continue marketing and selling Accor's room inventory and rates in the Sabre global distribution system.



Travel agents using the Sabre global travel marketplace will be able to access room rates and availability for all 13 Accor brands and 3,600 hotels in 92 countries.

Based on Sabre's unparalleled access to more than 400,000 travel agents worldwide, Accor also will extend its advertising program within the Sabre travel marketplace.

"Innovative hoteliers like Accor are constantly evaluating ways to most effectively reach travel agents and travelers," said Carlo Olejniczak, senior vice president, Global Sales for Accor. "The Sabre travel marketplace is an important part of our sales and distribution strategy, and Sabre has consistently delivered value and creative ideas to help accelerate our growth."

David Gross, senior vice president of Supplier Commerce at Sabre, said: "Accor hotels' brands are constantly reinventing their concept to satisfy the needs and expectations of business and leisure customers alike, and Sabre is proud to showcase Accor's content in the Sabre travel marketplace."

Sabre® is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world.

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