INVESTOR DAY

MAY 17, 2016

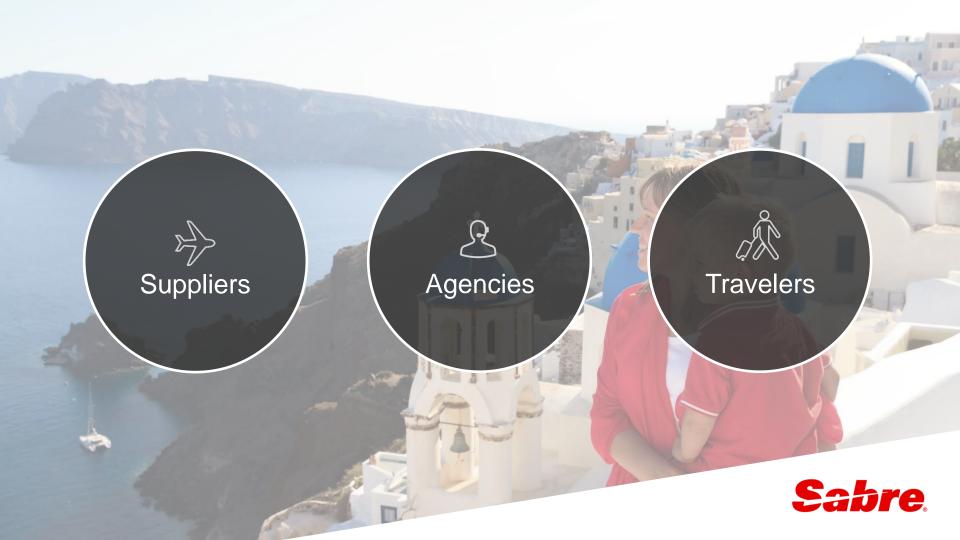


Unleashing The Power Of The GDS



Sean Menke President, Travel Network

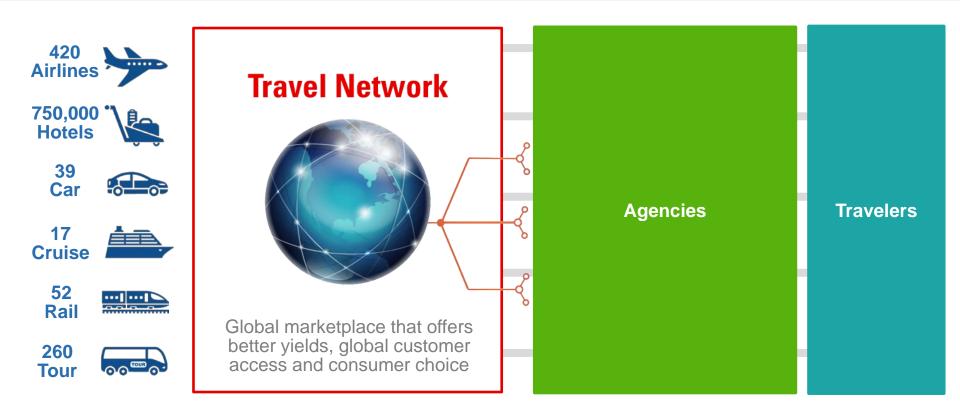




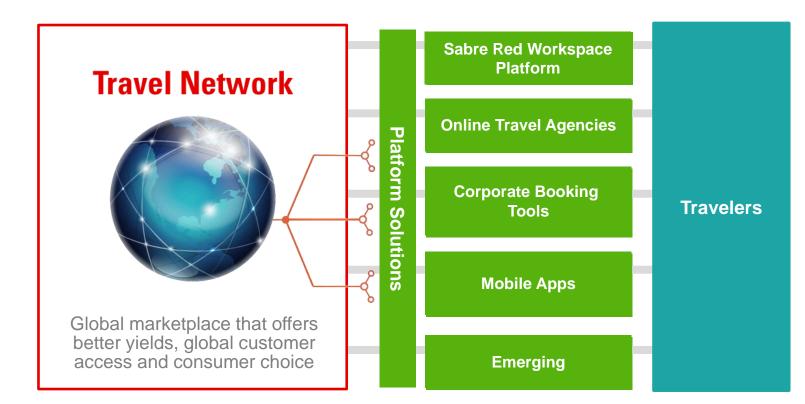




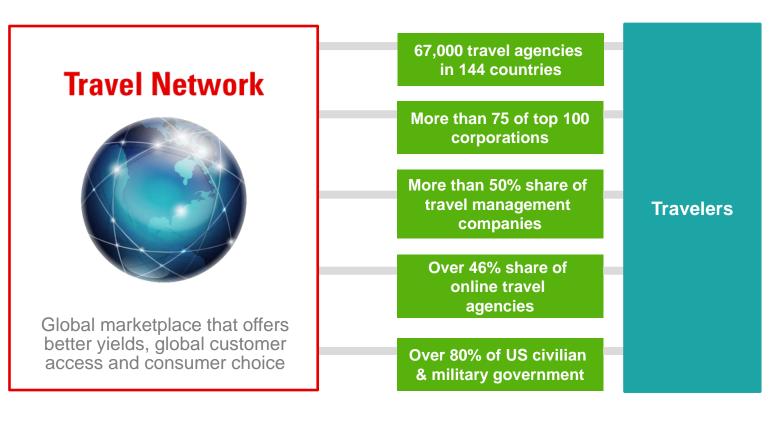




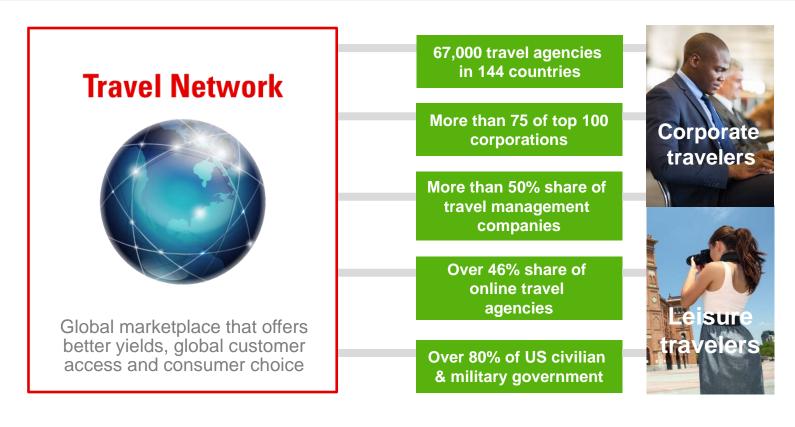
















Branded Fares & Ancillaries

> Platform **Solutions**

> > Itinerary



Future of Air seeking new heights

Growing and vibrant marketplace

Global airline capacity at 3.5% CAGR above world GDP of 2.4%

Diversity of business models

Low cost carriers more than 25% of global airline capacity

Ancillary revenue sources

In five years, ancillary revenues grew from \$23B to nearly \$60B





Creating opportunity within non-Air

Confidence in the GDS

Hotel bookings through the indirect channel have grown 19%

Additional attachment opportunity

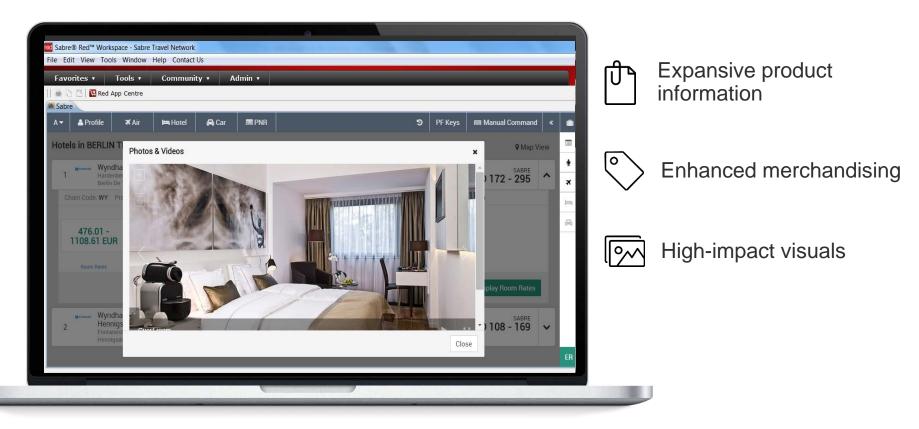
If hotel is attached to air, car is also attached 64% of the time

Significant revenue source

Margins on non-air bookings are ~45% greater than air only



Visual merchandising creates an influential effect







Enabling the agencies to flourish

The future of travel is bright

One billion additional people traveling by 2030

Supplier merchandising driving complexity

Branded fares and ancillaries heavily weighted to direct channel

Multiple distribution options require flexibility

Platform access built for multiple distribution standards



Flexibility transforms agencies for the next generation

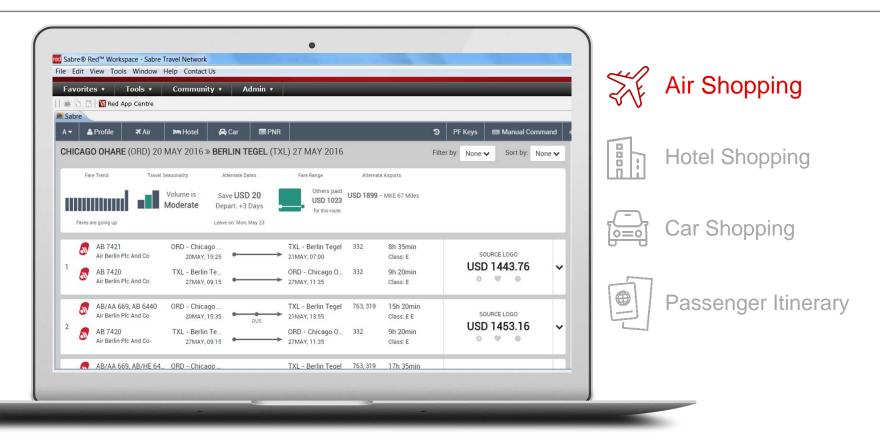
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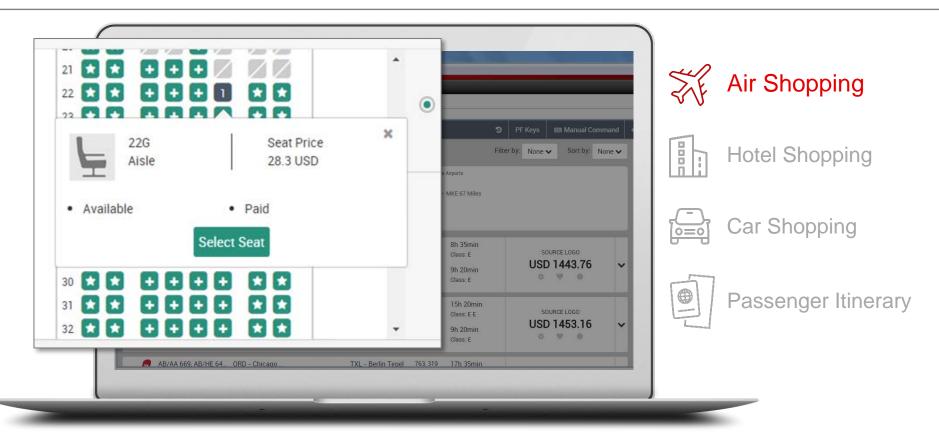
Flexibility transforms agencies for the next generation

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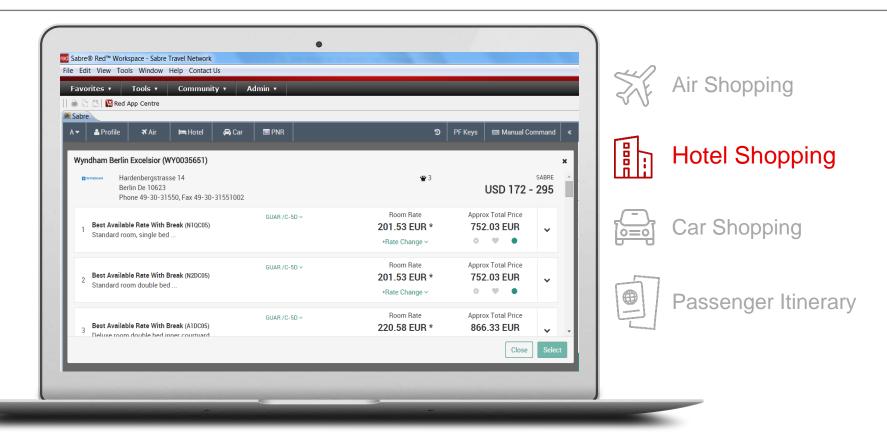




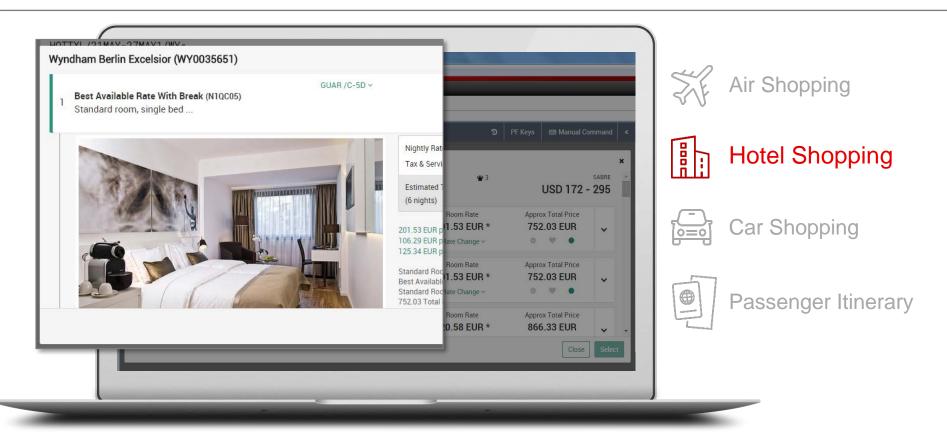




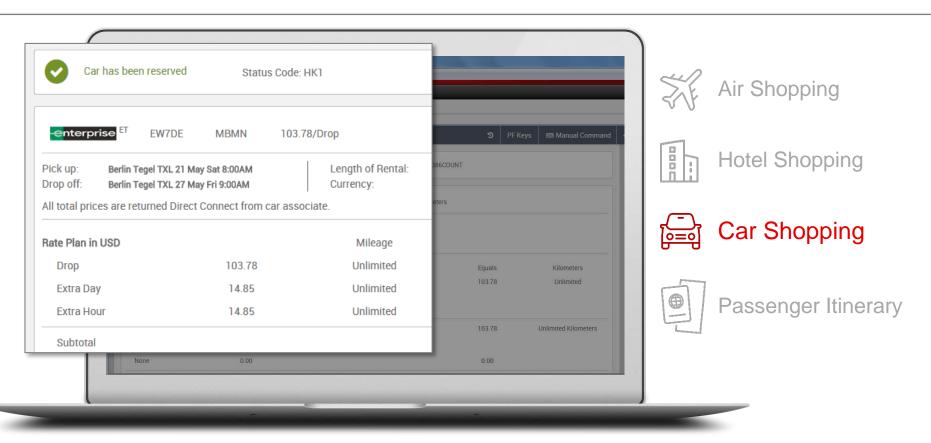
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Simplified itinerary view for agents

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Positioning for growth in the ecosystem

Always on the go

In the US, 48% of travelers use a smartphone to plan or book a trip

Mobile first

80% of corporate travel managers consider mobile a high priority

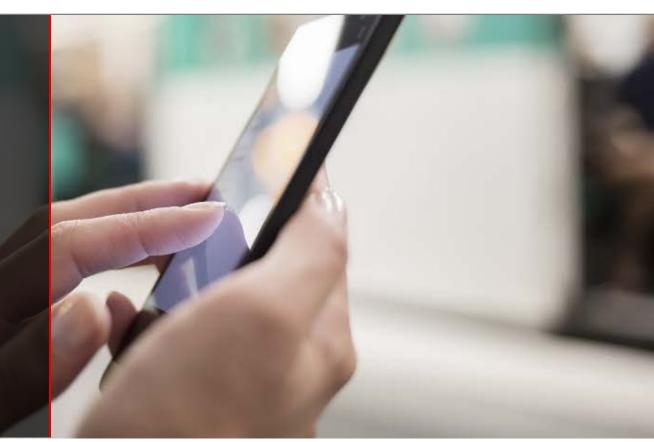
Next generation market

Millennials will make up 50% of the global workforce by 2020



Mobility is more than just a channel

87% Of the US use their smartphone while traveling





Mobility is more than just a channel





A single place for all your trips





Travel Management

Smart Recommendations

Courtyard by Marriott New

1:13 PM

NYC Trip

Need a place to stay?

TripCase recommends the following hotels

The Kitano New York Hotel

iPrefer member

Global Consultants

0.5 miles away

COMPANY PREFERRED

Thu May 5 - Tue May 10

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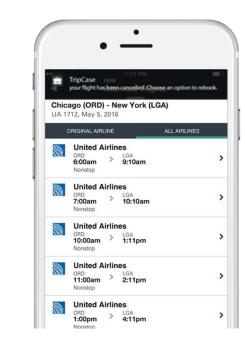
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\$197

PER NIGHT

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Mobile Changes

Accelerating our global footprint with technology





Positioned to deal with global distribution complexity

Deep relationships within the travel ecosystem

Enhanced selling capabilities through multiple channels



Broader reach, increased frequency and revenue growth



Travel Network

