

# INVESTOR DAY

MAY 17, 2016



**Sabre.**

# Technology That Moves The World Forward

INVESTOR DAY

**Deborah Kerr**

Executive Vice President and  
Chief Product and Technology Officer



**Sabre**





Shopping for the  
**perfect fare**



Booking a  
**favorite hotel**



Using an **upgrade**  
to business class



Moved up to an  
**ocean view room**

# Sabre gets you there



# Product & Technology

## Enterprise Platform



Extensible Platform  
& Architecture

Design & Usability

Data & Analytics

## Market-leading Innovations



Domain Expertise

Customer Centricity

Merchandising

## Scale & Trust



Performance

Security

Global Reach

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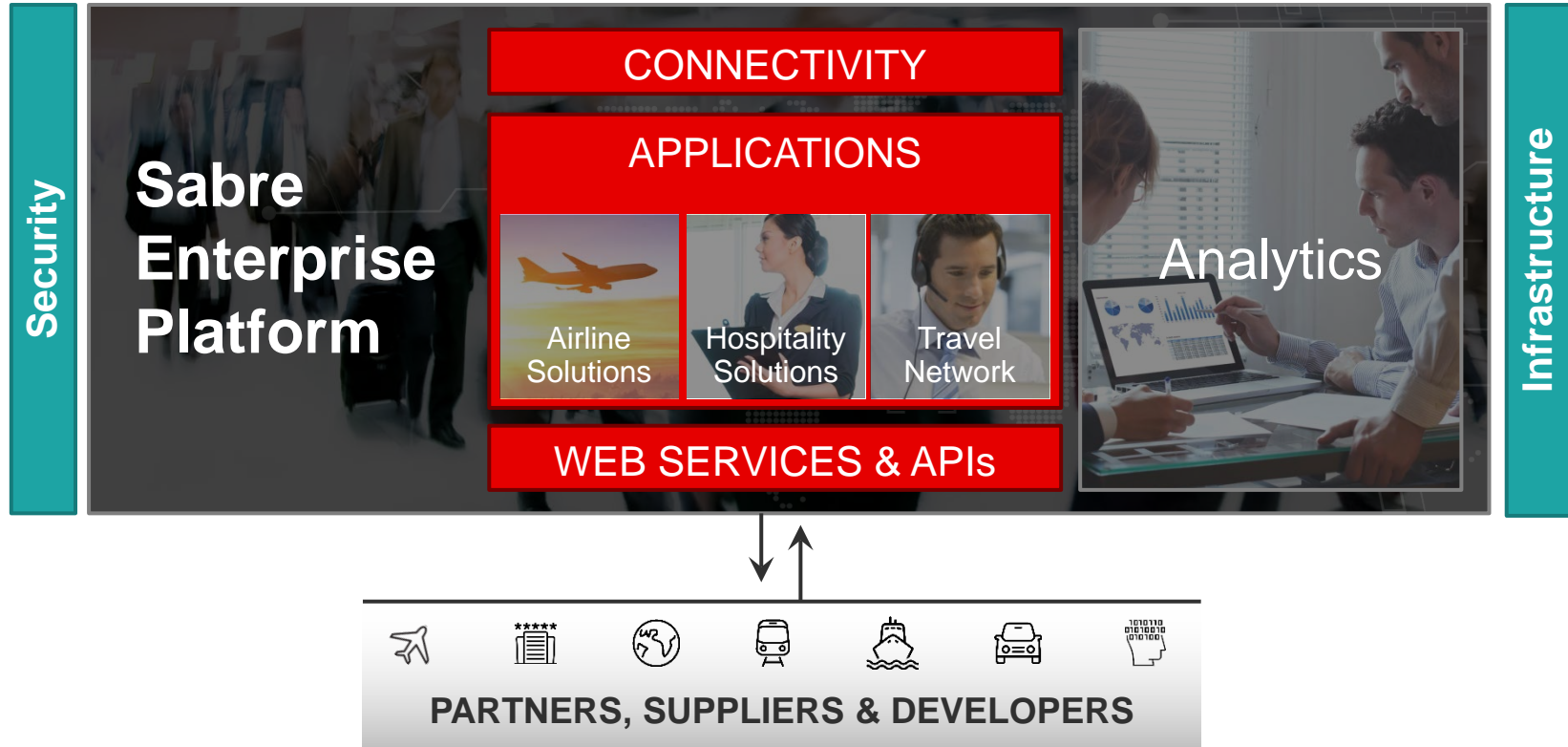


Performance

Security

Global Reach

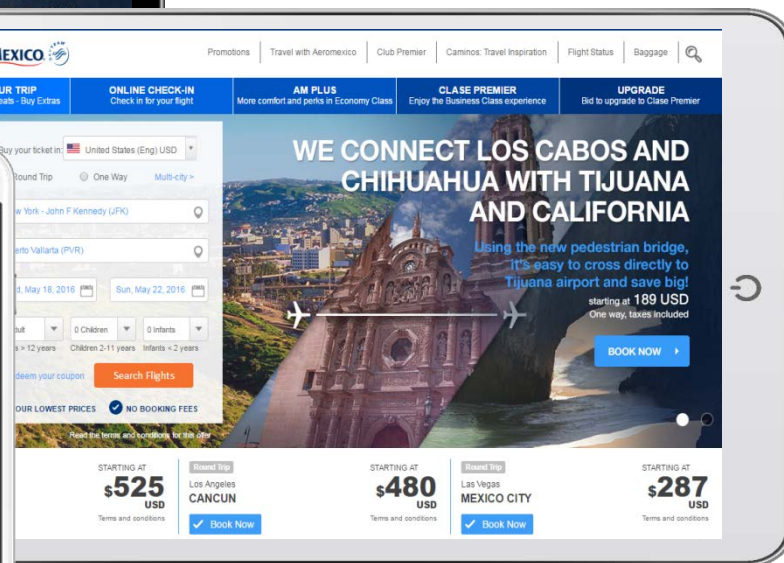
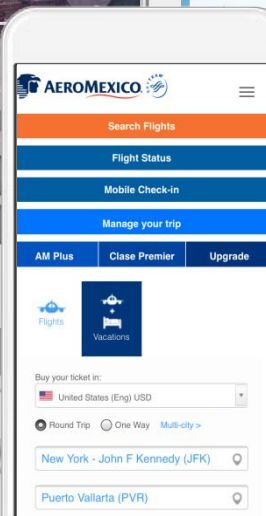
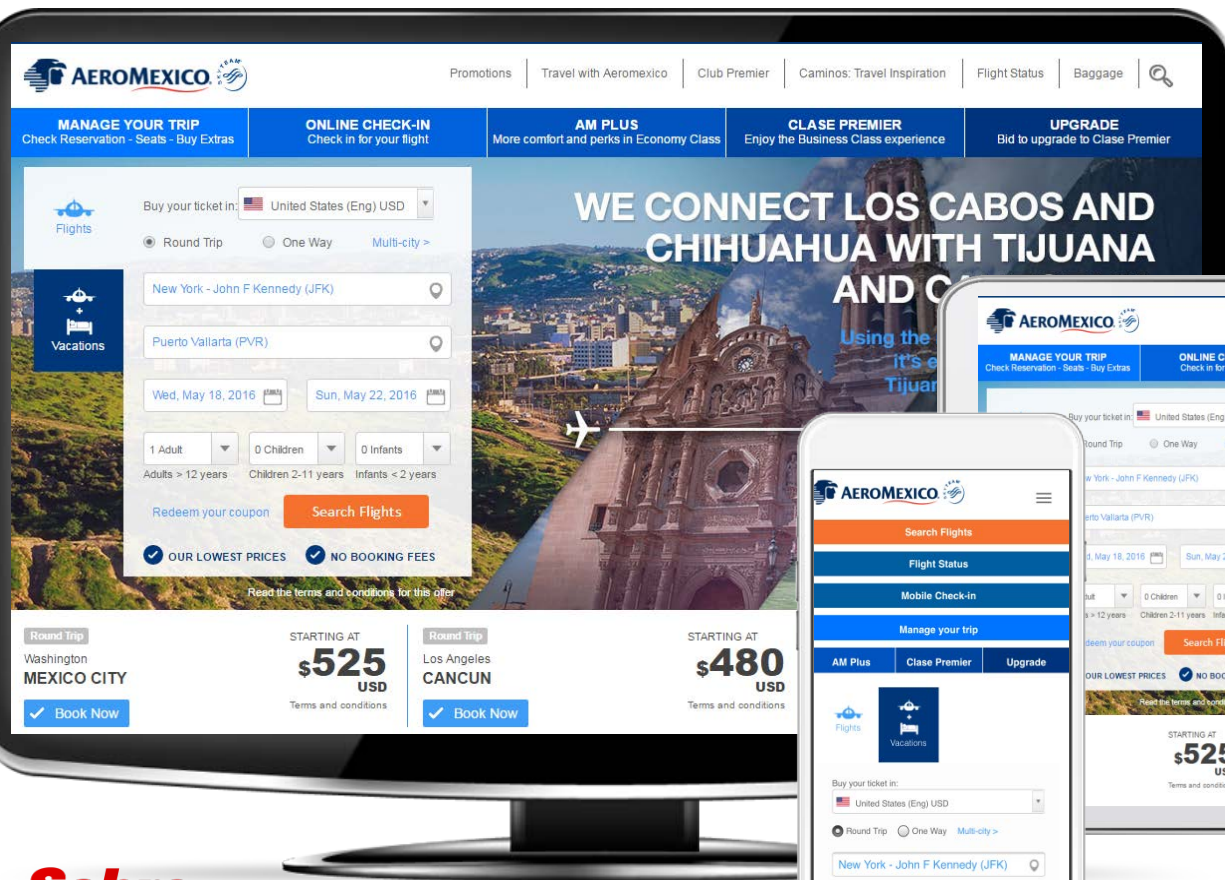
# Synergies across platforms leverage our enterprise technology





# Committed to delivering a consumer-grade user experience

## Responsive Design





## 40% Reduction in Time





# Harnessing data generates actionable insights for our customers



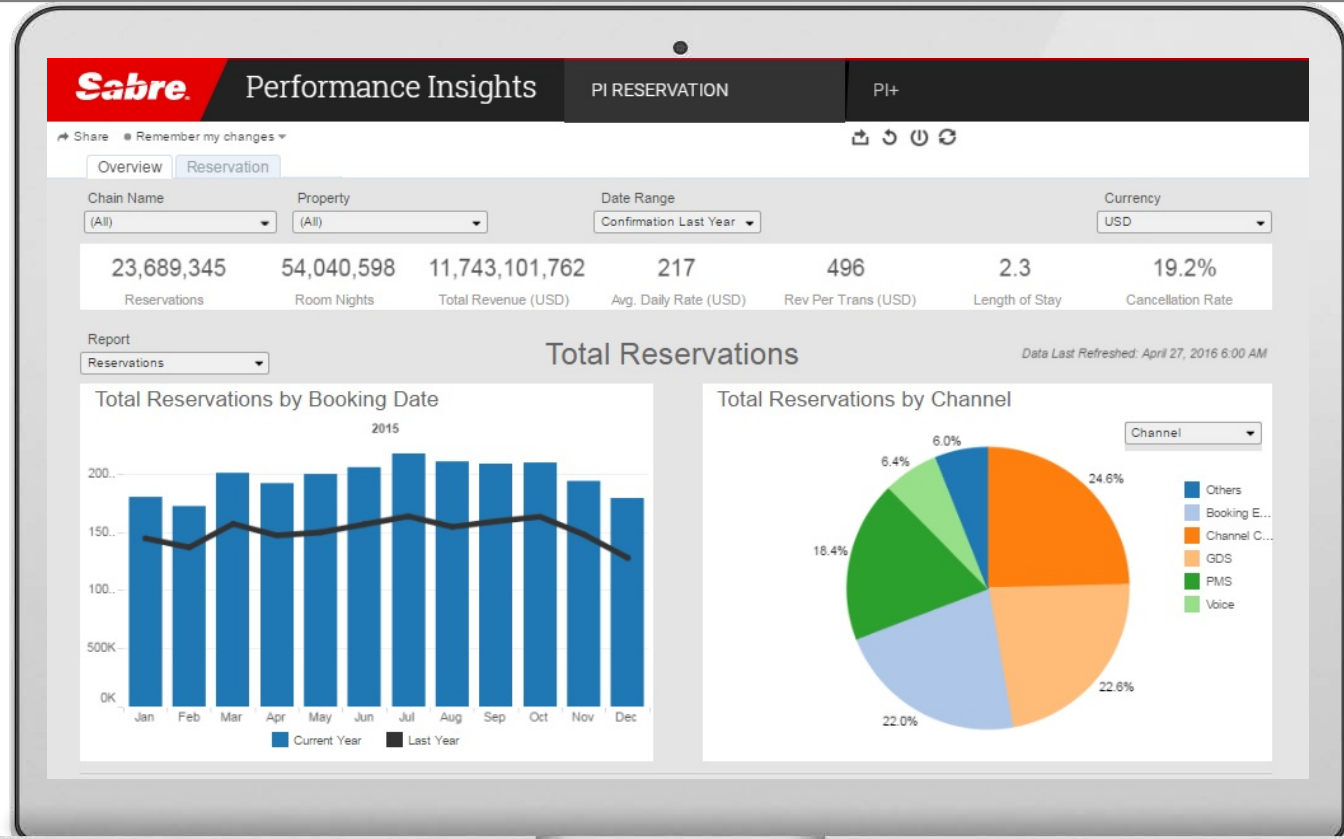
80TB  
Air shopping  
data per day



700GB  
Hotel data  
per day

# Analytics simplify complexity to drive optimized outcomes

Valuable  
Insights



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# Profiles deliver a traveler-centric shopping experience



**Virgin Australia's  
Velocity  
frequent flyer**  
*Travel Network*

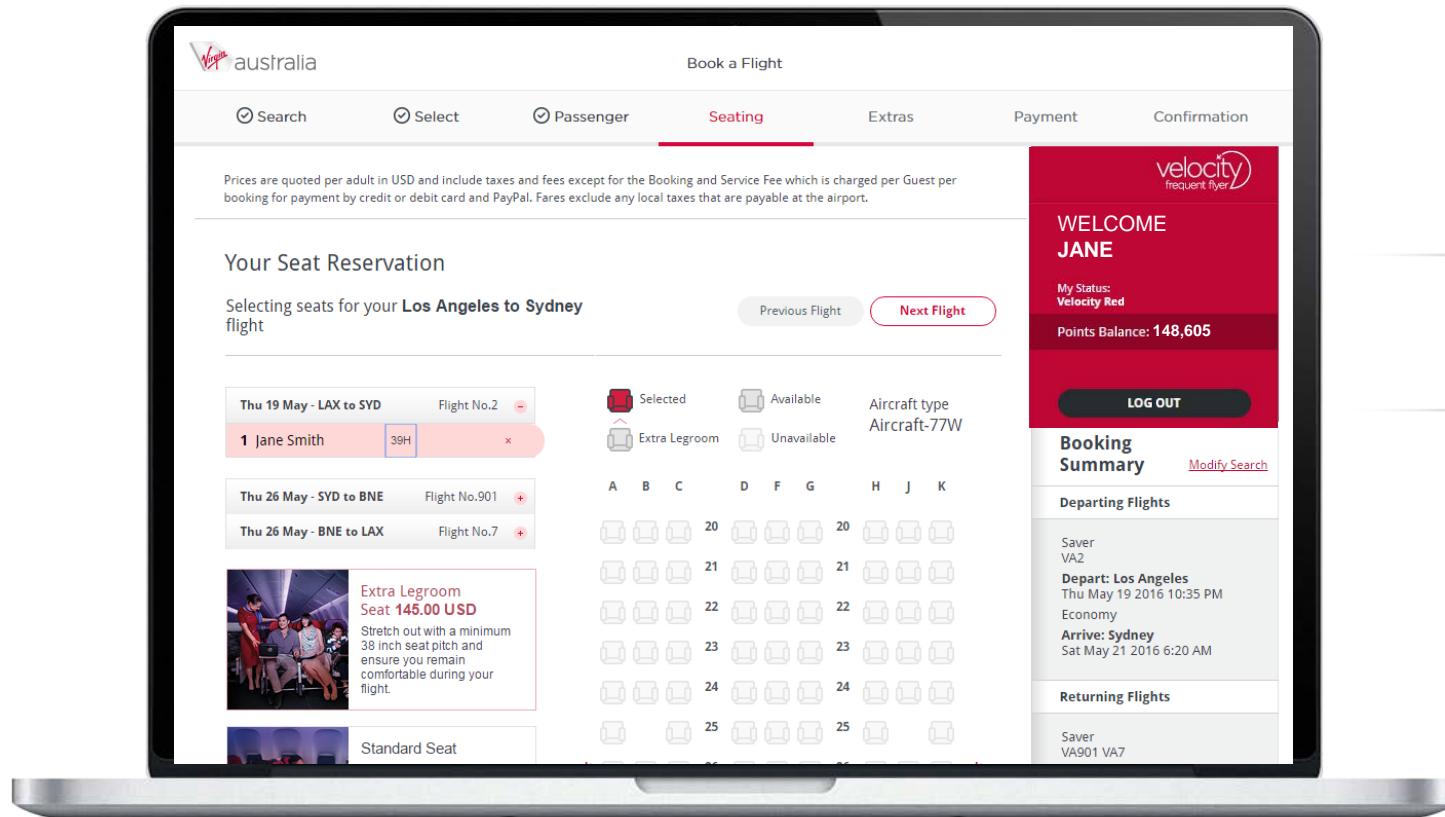


**Prefers aisle seat**  
*Airline Solutions*



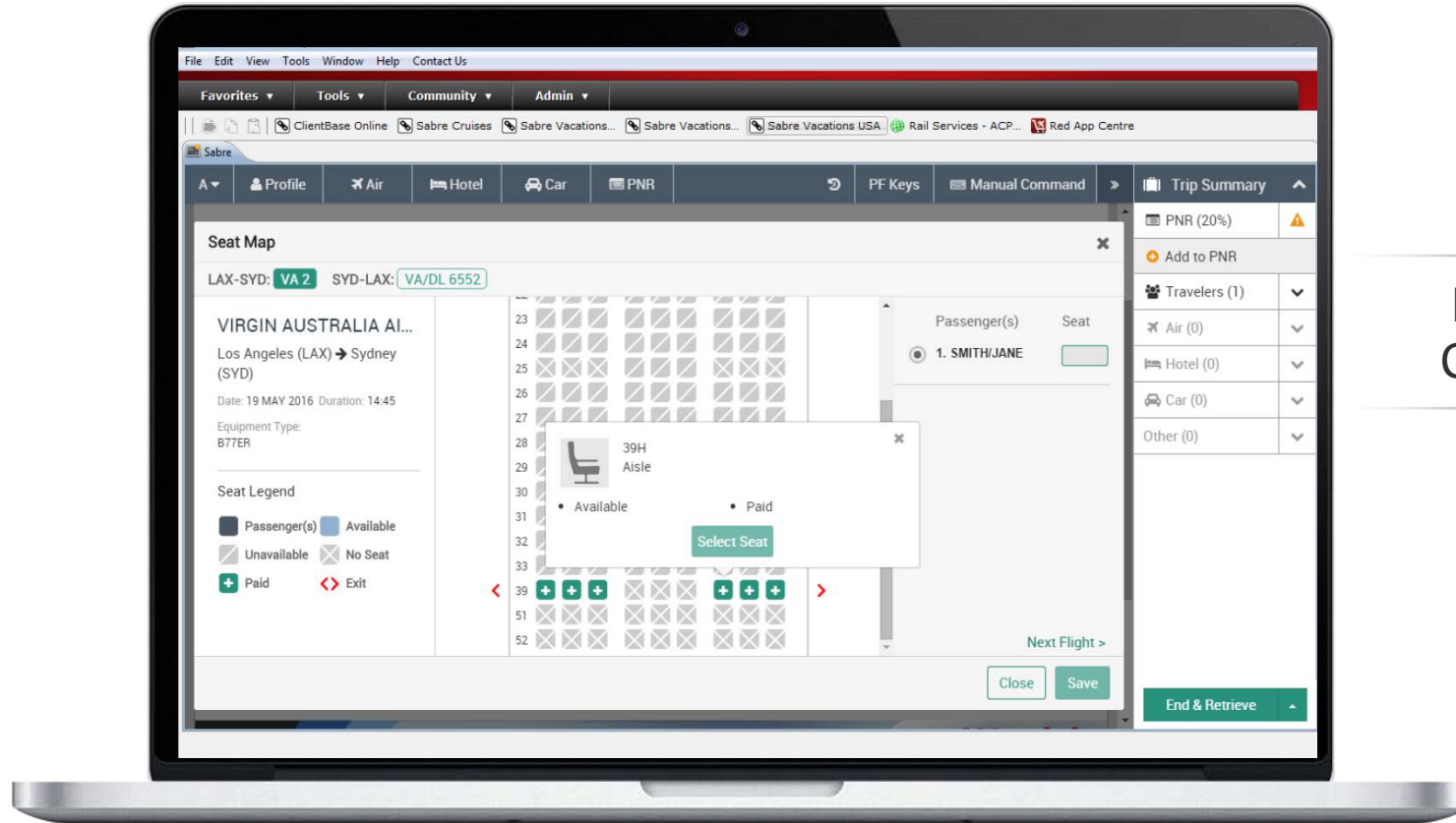
**Gym on property**  
*Hospitality Solutions*

# Value and personalization delivered through multiple channels



Direct  
Channel

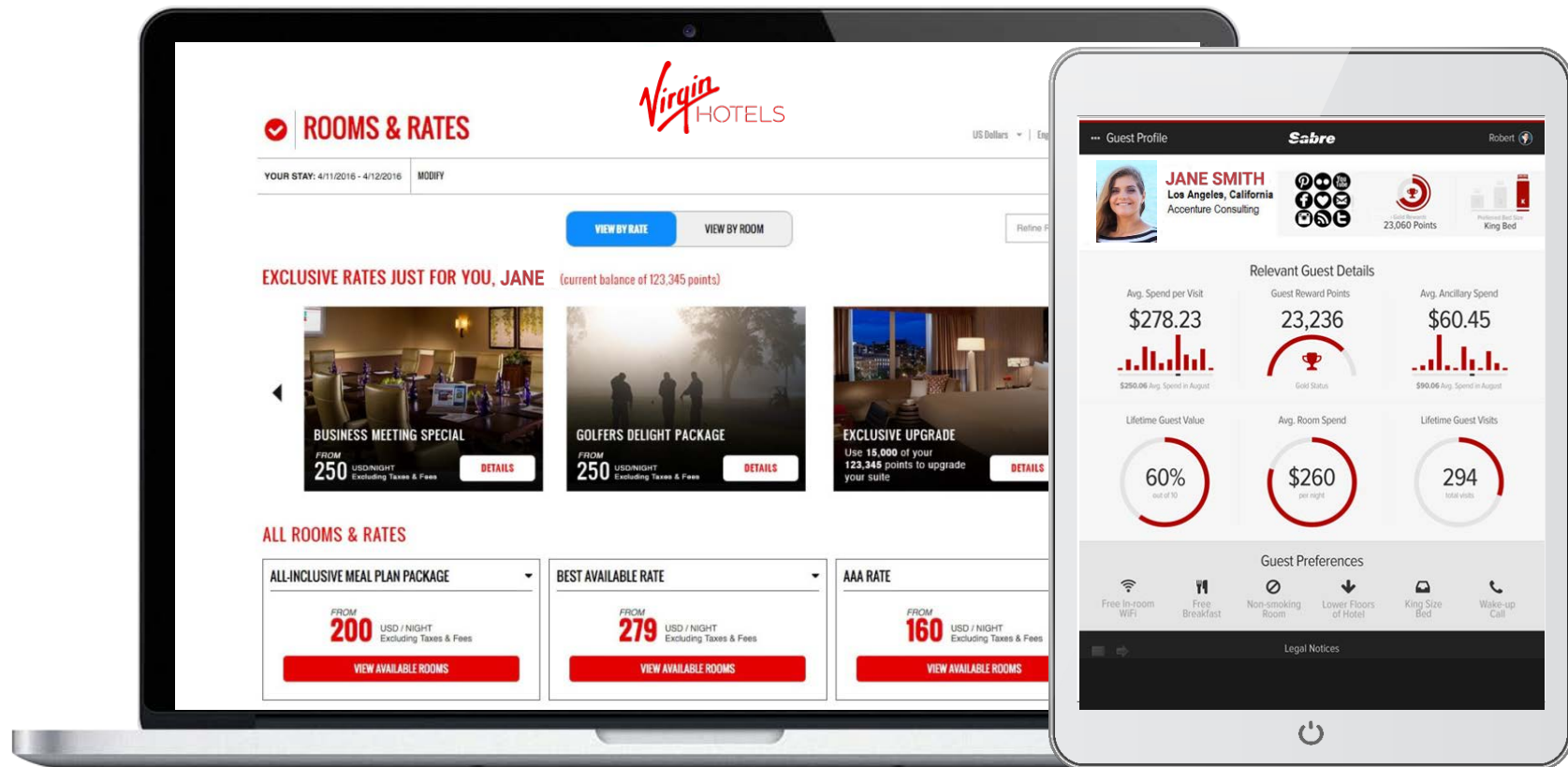
# Leveraging the same content, offers and customization



Indirect  
Channel



# Offers are tailored to provide the perfect experience



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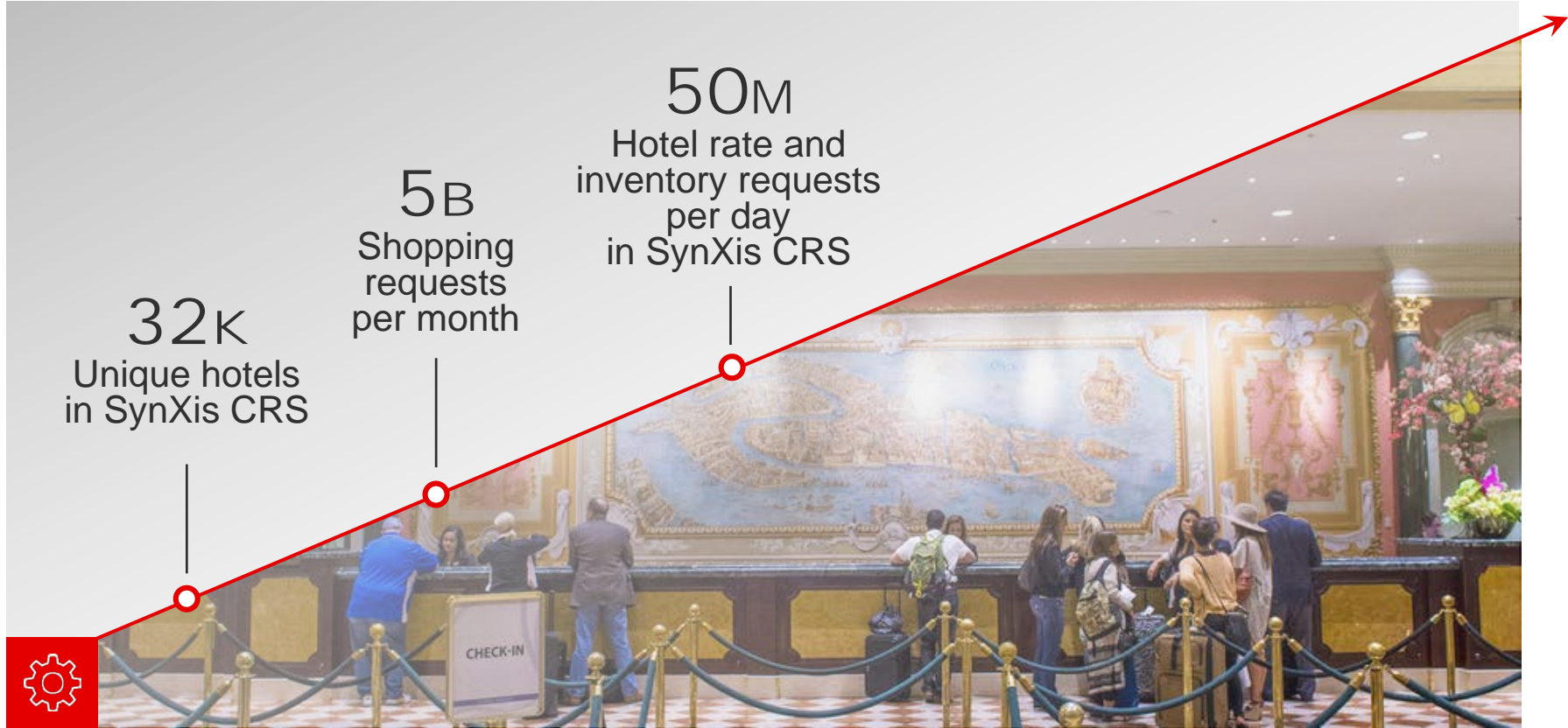


**Performance**

**Security**

**Global Reach**

# Our scalability houses capacity with room for growth





# Our scalability houses capacity with room for growth



# Innovation at full speed every minute



**UBER**

1,389 Uber rides



\$203,596 in sales



**164,000 fares shopped**

**\$228,472 travel spend  
processed**



# Securing our data remains the highest priority



**Industry  
standards**



**Threat protection  
and monitoring**



**End-to-end  
risk management  
and compliance**



# Collaboration to enhance the customer experience globally



**Hewlett Packard**  
Enterprise



**cloudera**

**CHROMERIVER**



A full-page photograph of a family walking along a beach. A woman with long brown hair, wearing a black and white horizontally striped off-the-shoulder dress, is holding the hands of a young boy and a young girl. The boy is wearing a blue and white horizontally striped polo shirt and denim shorts. The girl is wearing a white and blue horizontally striped short-sleeved shirt and a dark blue skirt. They are walking on the wet sand near the water's edge. The ocean is a vibrant blue, and the sky is clear and blue. In the background, some distant mountains are visible on the horizon.

Moving the world forward,  
one traveler at a time.

**Sabre.**