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Sabre signs technology agreement with HNA Hotels & Resorts

China-based hospitality company to use Sabre's reservations system, booking engine

SOUTHLAKE, Texas, July 10, 2014 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a global technology provider to the travel and tourism industry, has signed a comprehensive technology agreement with China-based HNA Hotels & Resorts.



Sabre Hospitality will serve as HNA's primary technology provider for its critical operations and marketing systems, including the Sabre SynXis central reservations system and Sabre Guest Connect Booking Engine. HNA also will leverage Sabre's full complement of distribution channels.

HNA officials selected Sabre Hospitality Solutions because of its broad portfolio of seamlessly integrated software, which solved HNA's primary challenge of having multiple, unrelated systems across their properties.

"Sabre has solid, proven technology and a rich history of delivering innovative solutions to the travel industry," said John Kidd, president of HNA Hospitality Group. "Sabre was the best choice because of its best-in-class solutions that are aligned to our growth strategy."

With two properties already outside of China, HNA will continue its international expansion. Sabre plans to play a pivotal role with HNA to help them achieve their growth goals.

"Our unrivaled portfolio of integrated solutions will provide HNA with the tools they need to increase revenue, improve operational efficiency and enhance the end-to-end guest experience," said Alex Alt, president and general manager of Sabre Hospitality Solutions. "The unique combination of Sabre's global reach to travelers combined with unparalleled marketing expertise will enhance and strengthen HNA's continued expansion efforts."

[Sabre®](#) is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world.

Cautionary Note Regarding Forward-Looking Statements

Any statements in this release regarding Sabre that are not historical or current facts are forward-looking statements. Such forward-looking statements convey Sabre's current expectations or forecasts of future events. Forward-looking statements regarding Sabre involve known and unknown risks, uncertainties and other factors that may cause Sabre's actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" sections of Sabre's registration statement on Form S-1, the "Risk Factors" and "Forward-Looking Statements" sections of its Quarterly Report on Form 10-Q, and any of Sabre's other applicable filings with the Securities and Exchange Commission. Unless required by law, Sabre undertakes no obligation to publicly update or revise any forward-looking statements to reflect circumstances or events after the date of this press release.

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