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Sabre appoints Hani Joakim as senior vice president of Hospitality Solutions Product Development

SOUTHLAKE, Texas, Sept. 3, 2015 /PRNewswire/ -- Sabre Corporation (NASDAQ: SABR) has named Hani Joakim as senior vice president of Hospitality Solutions Product Development. In this role, he will lead all aspects of software development and technology for Sabre Hospitality Solutions, a leading provider of distribution, operations, retailing, guest experience and business intelligence solutions for more than 23,000 hotels worldwide.

Joakim has been with Sabre for 19 years, serving Sabre Airline Solutions in a senior technology leadership role for the last eight years. He was most recently vice president of eCommerce digital platform and technology services for Sabre Airline Solutions.

"Hani's experience leading large-scale implementations for Sabre Airline Solutions, along with his more than 30 years of software development and technology experience, will provide tremendous value and leadership to our hospitality business and help position us for future growth," said Deborah Kerr, chief product and technology officer for Sabre Corporation.

In support of Sabre Hospitality Solutions, Joakim will serve as the technology lead for large-scale hotel migrations to the SynXis Enterprise Platform and ensure the rapid delivery of innovative new products and solutions that will help Sabre hotel customers grow their businesses.

Prior to joining Sabre, Joakim was with Air Canada, where he led several large software development initiatives. He started his career as a software developer with Pratt & Whitney. Joakim holds a bachelor's degree in IT/Computer Data Processing from Concordia University and an MBA from McGill University.

About Sabre Corporation

Sabre Corporation is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than \$110 billion of estimated travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

Media Contact:

Heidi Castle

Sabre Corporation

682-605-4290

heidi.castle@sabre.com



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