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LATAM Airlines Group and its affiliated carriers select Sabre technology to unify and power its passenger reservations

SOUTHLAKE, Texas and SANTIAGO, Chile, May 5, 2015 /PRNewswire/ -- [LATAM Airlines Group S.A.](#) (NYSE: LFL / IPSA: LAN / Bovespa: LATM33), the leading airline group in Latin America, have selected [Sabre Corporation](#) (NASDAQ: SABR) as **the technology provider for its combined reservation system, in addition to delivering integrated software to transform the way the airlines operate.**

In 2012, LAN Airlines' and its respective affiliates implemented the [SabreSonic® Customer Sales & Service \(CSS\)](#) passenger reservation system. As part of this new agreement, **Brazil-based TAM Airlines will migrate to the SabreSonic CSS technology, creating a unified reservation system for the entire airline group.**

This is a significant technology enhancement for the airline group, which spans LAN Airlines in Chile and its affiliates in Peru, Argentina, Colombia and Ecuador, as well as TAM Airlines in Brazil and its affiliates . **As a result of their 2012 association, the airline group currently manages more than 67 million annual passengers** across an expanding network of flights covering 135 destinations.

Enrique Cueto, CEO of LATAM Airlines Group, said: *"The growth strategy of the group is based on driving a highly differentiated passenger experience, with consistency and operational efficiency across the entire network. Sabre's technology is an essential factor to successfully achieving this goal."*

Tom Klein, President and CEO of Sabre Corporation, said: *"LATAM Airlines Group is one of the world's largest and most successful airline groups, and Sabre is proud to expand our relationship as one of their key technology providers."*

In addition to using SabreSonic CSS, **LATAM Airlines Group and its affiliates will leverage seamless integration of Sabre's commercial planning, revenue integrity and network design solutions, enabled by Sabre's AirVision portfolio.** A comprehensive suite of **integrated operational solutions for crew and airport management, flights schedule and operations will also be available through Sabre's AirCentre technology portfolio.**

TAM's migration to SabreSonic CSS will represent the largest ever passenger reservations system implementation for the Latin American commercial aviation industry.

About Sabre

Sabre® (NASDAQ: SABR) Corporation is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than \$110 billion of estimated travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world.

About LATAM Airlines Group S.A.

LATAM Airlines Group S.A. is the new name given to LAN Airlines S.A. as a result of its association with TAM S.A. LATAM Airlines Group S.A. now includes LAN Airlines and its affiliates in Peru, Argentina, Colombia and Ecuador, and LAN Cargo and its affiliates, as well as TAM S.A. and its subsidiaries TAM Linhas Aereas S.A., including its business units TAM Transportes Aereos del Mercosur S.A., (TAM Airlines (Paraguay)) and Multiplus S.A. This association creates one of the largest airline groups in the world in terms of network connections, providing passenger transport services to about 135 destinations in 24 countries and cargo services to about 144 destinations in 26 countries, with a fleet of 317 aircraft. In total, LATAM Airlines Group S.A. has approximately 53,000 employees and its shares are traded in Santiago, as well as on the New York Stock Exchange, in the form of ADRs, and Sao Paulo Stock Exchange, in the form of BDRs.

Each airline will continue to operate under their current brands and identities. For any inquiry of LAN or TAM, please visit www.lan.com or www.tam.com.br, respectively. Further information at www.latamairlinesgroup.net

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