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## **Sabre appoints two executives to lead enterprise accounts and strategy for its Hospitality Solutions business**

SOUTHLAKE, Texas, Aug. 19, 2014 /PRNewswire/ -- Sabre today announced the appointment of two executives to lead key enterprise account and strategy roles for Sabre Hospitality Solutions. St. John Murphy, vice president for Enterprise Accounts, will be responsible for developing enterprise accounts and Christopher Donnellon will serve as vice president of Strategy & Planning.



Murphy is a highly respected and seasoned industry veteran who will help lead the growth of the business globally and ensure Sabre Hospitality's products and platform scale and create value for the largest and most complex customers.

As the leader of Sabre Hospitality Solution's strategy and planning functions, Donnellon will help build and execute on long-term growth strategy for the quickly expanding Hospitality Solutions and help accelerate entry into new product categories and market segments.

Both will report to Sabre Hospitality Solutions President and General Manager Alex Alt.

Murphy brings an extensive background in the travel and tourism industry as well as experience with a number of top technology companies. He most recently served as the Global Travel & Hospitality Leader with consulting and IT services company NTT Data Inc. He has also worked in various leadership roles at AMR Corporation, Global-Res Inc., Avis Rent A Car, Perot Systems Corporation and was a partner at BearingPoint before he and his team were acquired by NTT Data Inc.

"St. John's deep experience in travel and hospitality, across all segments of the industry, will bring tremendous benefits to Sabre as we serve every kind of hotel, but particularly the larger chains who have complex operations and technology needs," said Alt. "He is a tremendous asset to our leadership."

Donnellon brings a strong track record of driving strategic improvement and guiding high-performing teams. He has advised various Fortune 500 corporations on corporate strategy and operations issues for over 10 years, most recently with the Boston Consulting Group. Donnellon earned a Masters of Business Administration from The Wharton School, the University of Pennsylvania, and also holds a Bachelor of Science from Indiana University.

"Chris is a results-oriented leader who adds tremendous experience in strategy and planning," Alt said. "He has an exceptional background with analytics and market research techniques and I'm confident he will provide our team with the tools and guidance we need to successfully continue our rapid growth rate."

Sabre Hospitality Solutions leverages Software-as-a-Service and hosted technologies to enable hoteliers to increase revenue, reduce costs, and provide better travel experiences for their customers.

**Sabre**® Corporation (NASDAQ: SABR) is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world.

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