# Sabre Accelerates Agentic Travel Leadership with First-Mover Travel Experience within Grok Bot and Next-Gen Proactive Travel APIs

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- *Tomorrow, Sabre will preview the first global travel plug-in set to go live in the Grok Bot marketplace, enabling end-to-end conversational booking and servicing*
- *Beta debut of the industry's first proactive, event-driven agentic architecture: 'software that doesn't wait to be asked'*

SOUTHLAKE, Texas, Nov. 16, 2026 /PRNewswire/ -- Sabre (NASDAQ: SABR) will tomorrow preview an agentic travel integration that will bring conversational booking and proactive disruption servicing into frontier AI, beginning with a travel plug-in within Grok Bot.

The breakthrough pairs two industry firsts: the first global travel experience in the Grok Bot ecosystem to enable end-to-end booking and servicing, alongside travel's first proactive, event-driven, agentic-friendly APIs — built to spot flight disruptions and price drops in real time and act automatically without waiting for a prompt.

At Sabre's 2026 Investor Day in New York on Tuesday, November 17, Sabre leadership will highlight both advances and show how agentic infrastructure underpins its multi-year growth plan as the transactional operating system for autonomous travel.

"This is travel's next Internet moment — and our collaboration with SpaceXSI shows where the industry is heading: people asking an AI agent to take care of their end-to-end trip," said **Garry Wiseman, President of Product & Engineering, Sabre**. "It expands distribution channels for Sabre and our customers by helping them meet travelers wherever they're shopping. And with event-driven APIs behind the scenes, systems won't just wait for questions; they'll spot problems and opportunities early, so an advisor, a bot, or an automated workflow can act fast."

**End-to-end agentic solution for all large language models (LLMs): Sabre Mosaic Travel Connector**
While basic AI trip search has become widely commoditized, intelligent retailing and post-booking servicing remain travel's complex, high-value next frontier. Sabre Mosaic Travel Connector, which is rolling out in Beta imminently, will enable individual travelers or travel managers to engage directly with an AI assistant to search, book, and service end-to-end itineraries through natural dialogue. Sabre Mosaic Travel Connector will let consumers shop flights and hotels side by side, see what's included and restricted, then book and manage the full trip in one place.

Crucially, the bot will be powered by Sabre's channel-agnostic agentic architecture — connecting conversational interfaces directly with Sabre's Model Context Protocol (MCP) Server and new proactive, event-driven APIs. While debuting in a dedicated environment inside Grok Bot, this underlying modular foundation is designed to scale across all major LLM ecosystems, allowing travel sellers to connect with travelers wherever discovery happens.

Sabre Mosaic Travel Connector joins more than 80 partners in pilot or production with Sabre's MCP services. Having staked out a first-mover position with the launch of its initial agentic APIs and MCP Server in 2025, Sabre maintains nearly a year's head start in live, in-production agentic travel.

**First-to-market, proactive agentic APIs**

Sabre Mosaic's event-driven intelligence is delivered across the full trip lifecycle. Live booking-window insights identify the optimal moment to purchase — down to the ideal number of days in advance, day of the week, or time of day — while Beta air and hotel price-monitoring capabilities track fare and rate thresholds and push alerts the moment prices drop, helping suppliers and agencies re-engage shoppers with timely offers or capture net savings automatically.

Sabre's new proactive, event-driven APIs deliver speed, control, and direct booking integration, working in the background 24/7. This first-to-market technology continuously monitors disruption signals, immediately pinpoints impacted travelers when a flight is delayed or canceled, and pushes real-time alerts into agency systems and connected AI tools without waiting for a prompt.

That intelligence gives travel sellers of all sizes enterprise-grade flexibility in how they respond: a human advisor can step in immediately without manual searches; a conversational interface like Sabre Mosaic Travel Connector can automatically surface policy-compliant options in chat for one-tap traveler approval; or an autonomous agent can execute the fix directly.

**Agentic as a Total Addressable Market multiplier**

Scaling agentic commerce across new conversational channels represents a significant commercial catalyst for Sabre and its customers. Sabre plans to extend Sabre Mosaic Travel Connector and its channel-agnostic agentic infrastructure across major conversational models and agency workflows throughout 2027 — laying the foundation for proactive, end-to-end agentic travel at scale.

With its technology transformation substantially complete — more than 99% of compute now in the cloud, processing over one billion travel shopping requests daily across roughly 50 petabytes of travel data — Sabre is positioned to convert agentic adoption into profitable growth.

**About Sabre**

**Powering the agentic revolution in travel**. Sabre is an AI-native technology leader, backed by one of the world's largest travel data clouds. With AI at its core and operating at unparalleled scale, Sabre transforms insights into innovation, empowering airlines, hoteliers, agencies and other partners to retail, distribute and fulfill travel worldwide. Sabre is built on an open, modular, cloud-native architecture and serves as the backbone for both established leaders and bold, new disruptors, guiding them to the next age of travel retailing through intelligent, connected, and personalized experiences.

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**Contacts**

**Media**
Cassidy Smith-Broyles
cassidy.smith-broyles@sabre.com
sabrenews@sabre.com

**Investors**
Jim Mathias
jim.mathias@sabre.com
sabre.investorrelations@sabre.com

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