



## Sabre and oneworld Alliance Renew PRISM™ Partnership to Advance Corporate Travel Strategy

08/19/2025

SOUTHLAKE, Texas, Aug. 19, 2025 /PRNewswire/ -- [Sabre Corporation \(NASDAQ: SABR\)](#), a leading software and technology provider that powers the global travel industry, announced the renewal of a long term partnership with **oneworld**, one of the world's largest global airline alliances, through PRISM™, Sabre's cloud-based corporate travel data and analytics platform. This renewal marks a significant milestone, reinforcing PRISM's status as the industry's global standard for airline corporate contract management and strengthening Sabre's position as a leading provider of insight-driven travel technology solutions.

PRISM is a globally trusted solution used by over 30 airlines and alliances to grow and manage their corporate sales programs. Unlike tools that rely on third-party data, PRISM offers end-to-end control, processing over 13 million tickets monthly from 4,500+ sources in 160+ countries. With data from 26,000+ corporations, it delivers deep, accurate insights into corporate travel behavior. Airlines benefit from powerful tools like 350+ reports, automated peer analysis, contract modeling, and a patented decision science framework to build smarter offers and optimize performance.

"This renewal reflects the continued trust that leading airline alliances place in Sabre and PRISM," said **Darren Rickey, Senior Vice President, Global Airline Sales and Accounts at Sabre**. "PRISM is uniquely positioned to help our partners unlock the full value of their corporate relationships by combining real-time intelligence, predictive analytics, and deep domain expertise. We are proud to support their success with a globally scalable platform designed for today's complex travel landscape."

This renewal positions Sabre and PRISM for further expansion within the **oneworld** network and other global markets. As Sabre continues to invest in modular, retailing-focused technologies that support modern Offer and Order models, PRISM remains a critical part of the company's vision to lead in personalized and data-powered airline retailing.

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### About Sabre Corporation

Sabre Corporation is a leading technology company that takes on the biggest opportunities and solves the most complex challenges in travel. Sabre harnesses speed, scale and insights to build tomorrow's technology today – empowering airlines, hoteliers, agencies and other partners to retail, distribute and fulfill travel worldwide. Headquartered in Southlake, Texas, USA, with employees across the world, Sabre serves customers in more than 160 countries globally. For more information visit [www.sabre.com](http://www.sabre.com).

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### About oneworld Alliance

**oneworld** brings together 14 world-class airlines – Alaska Airlines, American Airlines, British Airways, Cathay Pacific, Fiji Airways, Finnair, Iberia, Japan Airlines, Malaysia Airlines, Qantas, Qatar Airways, Royal Air Maroc, Royal Jordanian and SriLankan Airlines, and more than 20 of their affiliates. **oneworld** member airlines work together to consistently deliver a superior, seamless travel experience, with special rewards and privileges for its frequent flyers, including earning and redeeming miles and points across the entire alliance network, access to airport lounges, priority check in and boarding and extra baggage allowances and more. Learn more about the **oneworld** Alliance at [oneworld.com](http://oneworld.com).



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