



## Christopherson Business Travel selects Sabre as its primary distribution technology partner

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*Multi-year agreement supports one of the leading U.S. travel management companies with access to Sabre's unified, AI-powered content marketplace designed to modernize travel retailing*

SOUTHLAKE, Texas, July 17, 2025 /PRNewswire/ -- Sabre Corporation (NASDAQ: SABR), a leading software and technology provider for the global travel industry, and Christopherson Business Travel, a top U.S.-based travel management company serving more than 1,000 organizations nationwide, today announced a new multi-year agreement that establishes Sabre as Christopherson's primary technology partner. The decision marries Sabre's leadership in content aggregation, automation, and intelligent retailing with Christopherson's future-forward approach to travel management.

Christopherson Business Travel, recently ranked 30th on Travel Weekly's 2025 Power List, continues to distinguish itself through smart growth, operational discipline, and a sharp focus on client service and technology. As part of its ongoing strategy, the company is prioritizing greater consistency, flexibility, and efficiency across its operations to meet the evolving needs of corporate travel programs. These improvements are powered by its proprietary Andavo platform, which enables deeper data access, faster integrations, and elevated traveler engagement.

"At Christopherson, our mission is to empower clients to better serve their travelers, optimize spend, and operate with greater efficiency," said Josh Cameron, Chief Operating Officer at Christopherson Business Travel. "Our new travel management platform, Andavo, is designed to simplify operations and elevate the traveler experience. To do so requires robust content access and intelligent automation. Sabre's global scale, AI-driven capabilities, and flexible, modular solutions enable us to move faster, adapt smarter, and ultimately help our clients deliver greater value to their organization and travelers."

Christopherson will shift its operations to a suite of Sabre solutions to enhance efficiency, improve service delivery, and strengthen its client offering across its multiple market sectors. These include Sabre Red 360 for faster, content-rich shopping in a customizable interface, Sabre APIs to retrieve multi-source content—including NDC offers—quickly and securely and Automated Exchanges & Refunds to simplify post-booking servicing and reduce manual effort. Trip Proposal will enable the creation of personalized, branded itineraries in less time, while Market Intelligence provides data-driven insights to help optimize performance. Agency Retailer will support flexible distribution models and unlock new retailing opportunities.

"What set Sabre apart was the architecture. We needed a platform that could ingest and normalise multi-source content at scale, integrate effortlessly via modern, well-documented APIs, and automate workflows with built-in intelligence," said Chad Maughan, Chief Technology Officer at Christopherson Business Travel. "Sabre's cloud-native infrastructure, combined with real-time data orchestration and AI-driven servicing, gives us the operational control and extensibility we need to improve how we connect, optimize, and grow."

"Christopherson's decision reflects a clear vision for the future of corporate travel, one that demands unified content access, intelligent automation, and the agility to evolve with client needs," said Andy Finkelstein, Senior Vice President Global Agency Sales at Sabre. "We're proud to support that vision through a modular, AI-powered platform built to reduce complexity and unlock growth. With our cloud-native infrastructure, advanced intelligence from Sabre Travel AI, and the industry's broadest content reach across NDC, LCC, and beyond, we're equipping Christopherson to simplify operations, enhance service delivery, and lead confidently into the next chapter of modern travel retailing".

Sabre's partner-ready architecture enables Christopherson to power its proprietary Andavo platform with multi-source content through Sabre's APIs, while continuing to rely on Sabre Red 360 for agent workflows. This dual approach reflects the strength of Sabre's flexible integration model, allowing agencies to activate new capabilities without altering existing systems. The result is a smooth connection that supports smarter shopping, automated servicing, and simplified access to air, hotel, rail, and ground content.

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#### About Sabre Corporation

Sabre Corporation is a leading technology company that takes on the biggest opportunities and solves the most complex challenges in travel. Sabre harnesses speed, scale and insights to build tomorrow's technology today – empowering airlines, hoteliers, agencies and other partners to retail, distribute and fulfill travel worldwide. Headquartered in Southlake, Texas, USA, with employees across the world, Sabre serves customers in more than 160 countries globally. For more information visit [www.sabre.com](http://www.sabre.com).

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#### About Christopherson Business Travel

Established in 1953, Christopherson is an award-winning leader in corporate travel management. With innovative technology, strategic account management, and expert travel advisors, they empower businesses to optimize costs and simplify work. As a certified woman-owned company, Christopherson proudly serves more than 1,000 organizations nationwide, delivering tailored travel programs with proven results. Learn more at [cbtravel.com](http://cbtravel.com).

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