



Sabre launches strategic collaboration with trusted engineering partner Coforge to accelerate pace of product innovation and delivery

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Fortified partnership seeks to fast-track advanced AI solutions, driving superior customer outcomes

SOUTHLAKE, Texas, March 4, 2025 /PRNewswire/ -- **Sabre Corporation** (NASDAQ: SABR), a leading global travel technology company, and **Coforge Limited** (NSE: COFORGE), a premier global digital services and solutions provider, today announced they have entered into a new agreement that will strengthen their long-standing partnership to supercharge Sabre's product roadmap.

This multi-year agreement positions Coforge as a key partner in furthering Sabre's ability to accelerate product delivery and launch additional innovative AI-enabled solutions, further underscoring the company's commitment to speed and scale.

"2025 is a pivotal year for Sabre," said Kurt Ekert, CEO and President of Sabre. "Laser focus, ruthless prioritization and key technology investments have positioned us to intensify innovation and reinforce our pursuit of being the most valued global technology platform in travel. Sabre is in an advantaged position to pioneer, build, and deploy the next generation of solutions alongside our continuously expanding travel marketplace, and we look forward to Coforge's partnership in expediting the process."

"Both Sabre and Coforge share a similar DNA as technology firms with a strong focus on cutting edge engineering solutions, customers and the travel industry," said Sudhir Singh, CEO & Executive Director, Coforge. "Our new agreement is a major milestone in our partnership with Sabre. The scale and the complexity of the mandate reflects the deep trust and capability that both organizations bring to this partnership. It underlines, once again, our strong commitment to engineering excellence and driving emerging innovation and transformation for our clients."

Sabre's future-forward technology and disruptive approach to the market, coupled with Coforge's scale and expertise, seeks to become a driving force in modernizing the travel industry as a whole – leading a new standard for the pace of change.

About Sabre Corporation

Sabre Corporation is a leading technology company that takes on the biggest opportunities and solves the most complex challenges in travel. Sabre harnesses speed, scale and insights to build tomorrow's technology today – empowering airlines, hoteliers, agencies and other partners to retail, distribute and fulfill travel worldwide. Headquartered in Southlake, Texas, USA, with employees across the world, Sabre serves customers in more than 160 countries globally. For more information visit www.sabre.com.

About Coforge

Coforge is a global digital services and solutions provider, that leverages emerging technologies and deep domain expertise to deliver real-world business impact for its clients. A focus on select industries, a deep domain understanding of the underlying processes of those industries and partnerships with leading technology platforms enable us to be a trusted partner of our clients in their transformation initiatives. Coforge leads with its Product Engineering approach and leverages AI, Cloud, Data, Integration and Automation technologies to transform businesses into intelligent, high-growth enterprises. The firm has 30 global delivery centres and is present in 22 countries.

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