



Sabre launches LATAM's NDC offers, advancing multi-source content access

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This brings the largest airline group in Latin America's NDC content to Sabre's global travel marketplace, expanding access for travel agencies worldwide

SOUTHLAKE, Texas, Feb. 26, 2025 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a leading global travel technology company, today launched LATAM's New Distribution Capability (NDC) offers in multiple countries¹. The integration of LATAM's NDC content into Sabre's travel marketplace allows travel agencies and travel buyers to access LATAM's full content in real time. Six of LATAM's passenger carriers are included in this agreement.

"At LATAM, we remain committed to provide exceptional experiences for the travelers we serve and work together with our travel partners in doing so. Through the integration of Sabre's NDC capabilities, we are able to provide Travel Agencies with broader access to our product offerings," said Tomas Covarrubias, Senior Vice President of Revenue, Sales, & Distribution at LATAM Airlines Group. "This strategic partnership allows us to enhance the way we connect with our customers and to more efficiently meet their diverse needs and preferences. We are excited to continue innovating alongside Sabre and advancing the evolution of travel distribution."

Sabre's approach to NDC gives travel agencies broader access to content while ensuring seamless integration into their existing workflows. For airlines, it delivers interoperability, scalability, and flexibility, helping them expand their reach while maintaining control over the customer experience.

"Sabre continues to drive innovation and modernization within the travel industry," said Kathy Morgan, Senior Vice President, Product Management – Distribution Experience, Sabre Travel Solutions. "Our commitment to enhancing the travel experience with robust, flexible solutions is reflected in this partnership with LATAM. This milestone reinforces our focus on delivering the content, capabilities, and expertise travel agencies need to thrive in a multi-source content landscape, including NDC."

With the addition of LATAM, 34 airlines have integrated NDC into Sabre's global travel marketplace.

About Sabre Corporation

Sabre Corporation is a leading technology company that takes on the biggest opportunities and solves the most complex challenges in travel. Sabre harnesses speed, scale and insights to build tomorrow's technology today – empowering airlines, hoteliers, agencies and other partners to retail, distribute and fulfill travel worldwide. Headquartered in Southlake, Texas, USA, with employees across the world, Sabre serves customers in more than 160 countries globally. For more information visit www.sabre.com.

About LATAM Airlines Group

LATAM Airlines Group is the largest airline group in Latin America, offering more than 140 destinations across 25 countries. The Group is committed to providing high-quality service to its passengers while constantly seeking to innovate and enhance the travel experience. With a focus on sustainability and connectivity, LATAM Airlines strives to lead the way in the Latin American aviation market.

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¹ See the [NDC by LATAM](#) microsite for a list of countries and further details.



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