



Sabre releases new insights into how airline network planning is adapting for travel industry recovery

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As airlines shift their attention from short-term pandemic scheduling to longer term planning, Sabre looks at the challenges they face and the technological advancements that can help to overcome them in its new whitepaper: *The Art & Science of Network Planning to Ramp up for Recovery*

SOUTHLAKE, Texas, July 12, 2021 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a leading software and technology provider that powers the global travel industry, has today released an insightful new whitepaper outlining the pioneering new methodologies it is creating to enable its airline partners to create more holistic, accurate network plans as their focus shifts from short-term planning to long-term recovery.

Sabre's latest whitepaper, [The Art & Science of Airline Network Planning to Ramp up for Recovery](#), has been released as the airline industry turns its attention to longer term planning once more, and away from the short-term operational focus that was necessary earlier in the pandemic.

"From an aviation perspective, the latter half of 2021 is the time to change our outlook from crisis mode with a focus only on the immediate term to again taking on a more strategic view; analyzing market and fleet adjustments for the seasons and years to come," said **Cem Tanyel, Chief Services Officer, Sabre Travel Solutions**.

"However, shifting from a purely short-term scheduling focus back to a full timeline network planning view will not be easy in the current environment. In addition to difficulties caused by reduced passenger numbers and revenue, and resulting reductions in crew for some airlines, there are additional challenges given that the data airline managers could previously rely on to estimate future demand beyond the next few weeks is no longer reliable."

That is why Sabre is developing the robust new airline network planning methodologies described in its new whitepaper. These new methods can leverage its GDS shopping data in conjunction with historical Global Demand Data and Industry capacity data to predict demand in a manner that works effectively even when prior year results become less representative. Using these new approaches, Sabre has developed alternative 2021 schedules and demand estimations that are more reflective of what is likely to occur.

The whitepaper sets out:

- The pioneering new methodologies created by Sabre to take a more holistic view of Airline Network Planning at a time when it is not possible to rely on previous years' data alone.
- How airlines are now shifting from a purely short-term to a full timeline planning view and why this process is complex as we move towards recovery.
- Latest industry data that can help airline managers in their decision-making process.
- Why airlines need to place a deeper focus on segmentation in both the leisure and business segments as we move further into 2021.
- The destinations and segments that are seeing above average capacity rebound.
- How Covid-19 has accelerated network planning innovation.

"Often it is said that necessity is the mother of invention. This pandemic has driven innovation to an NPS process that has been quite static over the prior decades. Quantitative network planning approaches being developed that leverage technical advances were already under way before Covid-19 but have now become more important to advance. A more complete, innovative process that incorporates segmentation analysis, shopping data and more robust industry schedule outlooks will be the outcome," added Cem Tanyel, who heads professional services, service delivery, consulting and support in his role at Sabre.

- To see the full whitepaper: *The Art & Science of Network Planning to Ramp up for Recovery* [please click here](#).

About Sabre Corporation

Sabre Corporation is a leading software and technology company that powers the global travel industry, serving a wide range of travel companies including airlines, hoteliers, travel agencies and other suppliers. The company provides retailing, distribution and fulfillment solutions that help its customers operate more efficiently, drive revenue and offer personalized traveller experiences. Through its leading travel marketplace, Sabre connects travel suppliers with buyers from around the globe. Sabre's technology platform manages more than \$260B worth of global travel spend annually. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world. For more information visit www.sabre.com.

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