



Sabre launches Qantas NDC offers starting in Australia and New Zealand

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SOUTHLAKE, Texas and SYDNEY – March 24, 2021 – [Sabre Corporation](#) (NASDAQ: SABR), the leading software and technology company powering the global travel industry, is launching NDC offers from Qantas Airways, the flag carrier of Australia, to travel agencies in the airline's home market and New Zealand.

Travel agents connected to Sabre's global travel marketplace will be able to shop, price, book, pay, cancel, void, refund and exchange unique NDC offers from Qantas. With these capabilities, Sabre is supporting a consistent end-to-end workflow that integrates within well-established agency operations. After the initial launch in Australia and Zealand, Sabre will progressively roll-out the airline's NDC content in other regions across the world.

"Our partnership with Qantas has led us to another milestone in our journey towards our goal of enabling our airline customers to distribute personalized offers – both through our marketplace and through their direct channels," said Kathy Morgan, vice president, Offer Sourcing, Sabre Travel Solutions. "In today's challenging environment, travelers increasingly demand personalized offers, which can be delivered through NDC-enabled technology. We are convinced that this provides new opportunities for both Qantas and our agency network to increase their revenues and enhance customer loyalty."

"Despite the significant challenges facing airlines globally, Qantas remains committed to progressing our NDC roadmap", said Igor Kwiatkowski, Qantas Executive Manager, Global Sales & Distribution, "We've launched a number of new features in recent months, and have plans for more to come, all designed to deliver richer content and a better experience for our customers and agency partners. We have worked with Sabre for more than three decades, so it's fantastic to build on our long-term partnership with the distribution of our NDC content."

Qantas has been an actively engaged partner in Sabre's "Beyond NDC" program over the past two years. Both the airline and Sabre are committed to developing advanced retailing, distribution and fulfillment capabilities that are scalable and expand opportunities for all players in the travel ecosystem.

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About Sabre Corporation

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

About Qantas

Founded in regional Queensland in 1920 – as Queensland and Northern Territory Aerial Services – Qantas has played a central role in the development of the Australian and international aviation industry. Today the Qantas Group is a diverse global aviation business, comprising Qantas Domestic, Qantas International, the Jetstar low-cost carrier group and Qantas Loyalty. Qantas has built a reputation for excellence in safety, operational reliability, engineering and maintenance, and customer service. Qantas is ranked the world's safest airline by [AirlineRatings.com](#), and holds many major awards for service, food and wine, technology and innovation.