Highly anticipated TWA Hotel at JFK Airport selects Sabre to power its distribution strategy in multi-year agreement

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SOUTHLAKE, Texas, March 13, 2019 /PRNewswire/ -- Sabre Corporation (NASDAQ: SABR), the leading technology provider to the global travel industry, today announced a multi-year agreement with the TWA Hotel, the only on-airport hotel at JFK Airport, opening on May 15, 2019.

The brand new, first-class hotel in the restored landmark 1962 former TWA terminal designed by Eero Saarinen will pay homage to the golden age of travel with midcentury modern-inspired guestrooms, eight restaurants, six bars, high-end retail outlets, 50,000 square feet of event space, a 10,000-square-foot fitness center, a rooftop pool and an observation deck.

Since the 512-room TWA Hotel began accepting guestroom reservations in February, the hotel has been utilizing Sabre Hospitality Solutions' SynXis Platform, including SynXis Central Reservations (CR), to power its distribution strategy. When the TWA Hotel welcomes its first guests on May 15, 2019, the TWA Hotel will benefit from the SynXis Platform's advanced technology as it establishes itself in the marketplace, while also securing an effective, future-ready channel strategy that is designed to maximize revenue of both direct and indirect channels.

"We are pleased to be working with Sabre Hospitality Solutions' SynXis Platform as our booking platform at the TWA Hotel," said Tyler Morse, CEO of MCR and MORSE Development, the developer of the TWA Hotel.

The SynXis Platform is an open-architecture platform that integrates critical hospitality systems to optimize distribution, operations, retailing and guest experience. It includes several components, including SynXis Central Reservations, which provides distribution of rates and inventory through all online and offline distribution channels; connectivity to global distribution systems, online travel agents, website and mobile booking engines; and seamless integration of critical property, revenue management, loyalty and content systems, providing holistic views of hotel guests and revenue.

"We are very excited to have a role in the operations of this iconic property as it opens," said Clinton Anderson, president of Sabre Hospitality Solutions. "In today's fragmented hotel distribution landscape, we strive to provide our customers with solutions that enable them to get the most exposure from both direct and indirect channels, while providing superior experiences for their guests. When the TWA Flight Center was built in 1962, hoteliers could have only dreamed of being able to manage distribution and operations with such technological precision, knowledge and breadth. Today, Sabre is proud to work with the TWA Hotel as it wholly embraces the future of hospitality while celebrating the past."

About Sabre Corporation

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

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