



## Nouvelair Tunisie offers increased choice to travelers between Tunisia and France

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### Airline's collection of branded fares now available through Sabre

TUNIS, Tunisia and LONDON, March 7, 2019 /PRNewswire/ -- Nouvelair Tunisie, one of Tunisia's largest carriers, is relying on Sabre Corporation (NASDAQ: SABR) to distribute its selection of branded fares. The airline's three branded fares – Light, Easy and Flex – are now available to shop and book by more than 425,000 Sabre-connected travel agents around the world.

Nouvelair Tunisie joins a growing list of carriers that merchandize and sell their branded fares and ancillary products and services through Sabre. Using the Sabre Red 360 platform, travel agents can easily view the components included within each branded fare, enabling them to present travelers with more choice. In 2019, Sabre plans to launch new service-enabled APIs and enhanced capabilities in Sabre Red 360 that will allow customers to shop and book NDC content alongside traditional content. Agents will also be able to view NDC-based offerings – which airlines are increasingly introducing – in the same way.

"We strive to be the airline of choice for passengers traveling from Europe to Tunisia – so providing increased choice, personalization and flexibility is essential," said Karim Dahmani, VP commercial and marketing, Nouvelair Tunisie. "Today's travelers expect the best value fares as well as personalized experiences and we are constantly evolving our offerings to meet their expectations. Through its cutting-edge technology and extensive network of travel agents around the world, Sabre is an ideal partner to help us realize this goal."

Nouvelair Tunisie provides important links between Tunisia and several European cities, flying to more than 30 destinations and offering both scheduled and charter service between Europe and Tunisia.

"Nouvelair Tunisie provides an important link between Tunisia and Europe and is vital to the country's tourism sector," said Dino Gelmetti, vice president airline sales, Middle East and Africa, Sabre. "The airline is one of a growing list of North African carriers choosing to market their branded fares through Sabre – an important part of their growth strategies. We are proud to help give Nouvelair Tunisie a competitive advantage and to support its customer-orientated strategy; by making its branded fares available via Sabre, Nouvelair Tunisie will make it drastically easier for travelers to book its full range of fares – regardless of the booking channel they choose."

Sabre's travel marketplace plays an important role in facilitating the marketing and sale of airfares, hotel rooms, rental cars, rail tickets and other types of travel, to more than 425,000 travel agents and thousands of corporations who use it to shop, book and manage travel. It is one of the world's largest marketplaces, processing over US \$120 billion in estimated travel spend.

### About Sabre Corporation

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

### SABR-F

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