

# Sabre is first passenger service system to achieve IATA ONE Order certification

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SOUTHLAKE, Texas, Feb. 25, 2019 /PRNewswire/ -- Sabre Corporation (NASDAQ: SABR), the leading technology provider to the global travel industry, today announced its official certification as ONE Order Capable for air flight transactions as an order management system (OMS) and delivery provider, making it the first passenger service system (PSS) to reach this first-phase designation by the International Air Transport Association (IATA).

ONE Order is an IATA messaging standard that aims to modernize reservation systems by combining passenger information currently held in different systems into one record. This gives airlines the ability to see the passenger's full travel experience, making it easier to provide specific services and personalized experiences that travelers can purchase.

ONE Order is a component of Sabre's order management vision in the <u>Sabre Commercial Platform</u> and is critical to ensuring that the promise of targeted and personalized offers is fulfilled when the day of travel arrives.

"Sabre is committed to advancing travel through innovative and impactful technology," said Rodrigo Celis, SVP, commercial solutions, Sabre. "Our order management vision will eventually go beyond the ONE Order standard to provide real-time data feeds, decision support and seamless reaccommodation during irregular operations. This is a logical next step in our strategy and approach, and we look forward to becoming ONE Order Capable for air plus ancillary transactions in the future."

"We welcome Sabre as the first PSS certifying as a ONE Order Capable OMS and delivery provider," said Yanik Hoyles, IATA's director, Industry Distribution Programs. "Companies achieving the ONE Order certification are essential in reducing complexities and bringing our industry closer to a true retailing environment."

#### **About Sabre Corporation**

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

### About IATA

The International Air Transport Association (IATA) is the trade association for the world's airlines, representing some 290 airlines or 82 percent of total air traffic.

## SABR-F

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