



JetBlue and Sabre agree to renew long-term alliance to power the future of air travel

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Airline to upgrade their current Sabre systems to Sabre Commercial Platform

SOUTHLAKE, Texas, Feb. 12, 2019 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), the leading technology provider at the center of the business of travel, announced a multi-year renewal agreement with longstanding customer JetBlue Airways Corporation, a global airline that serves 42 million customers annually across a thousand daily flights.

The agreement, subject to final terms, to renew the carrier's passenger service system (PSS) with Sabre will include implementation of components of the [Sabre Commercial Platform](#).

"We are pleased to extend our technology partnership with Sabre, particularly given its increased focus on innovation," said Michael Stromer, vice president technology and digital products, JetBlue. "Sabre laid out a seamless plan to modernize our PSS technology footprint and upon completion will provide our crewmembers with faster, more user-friendly tools and give us new options to further innovate the customer experience."

The Sabre Commercial Platform is industry-first technology that enables complete digital transformation through intelligent retailing, including next-generation revenue optimization capabilities, a flexible and open API hub, and a mobile-first, consumer-grade workspace for airport agents. Together, these solutions help empower airlines to deliver on their brand promise, maximize revenue streams and enhance the airline employee user experience.

"At Sabre, our customers and, in turn, their customers, are without a doubt our biggest priority," said Dave Shirk, president, Sabre Travel Solutions. "When we launched the Sabre Commercial Platform, our goal was to offer airlines a holistic approach to retailing, distribution and fulfillment, while also allowing the implementation of quick and easily customizable solutions. We are thrilled that JetBlue recognizes the value of this approach for their customers and crewmembers, and has chosen to extend and expand our ongoing relationship."

About Sabre Corporation

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

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