

The Sabre logo is displayed in white text on a red, trapezoidal background.

Sabre appoints Andreas Syrigos as regional director for the Nordics, Greece and Cyprus

December 3, 2018

New expanded leadership role to bring extensive technology and operations experience to customers

LONDON, Dec. 3, 2018 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), the leading technology provider to the global travel industry, today announced that Andreas Syrigos will take an expanded role to lead its Travel Network business in the Nordics, including Denmark, Finland, Norway and Sweden. This new role is a natural evolution of the successful, ongoing leadership Syrigos has demonstrated in Greece and Cyprus since joining the company in 2016.

Syrigos will be responsible for growing Sabre's footprint and leading all sales efforts for Sabre's travel agency business in the Nordics, Greece and Cyprus. He will also deliver ongoing technology insight and support to Sabre's existing agency customers.

"Andreas has more than 20 years of technology-industry experience and a track record for helping travel agencies succeed in today's highly competitive marketplace," said Antonella Vecchio, vice president, Western Europe and strategic sales, Sabre Travel Network. "He is a strong commercial leader, is passionate about technology and has an eye for helping agencies grow their businesses through getting the best out of their technology. Andreas will now also focus on spearheading and accelerating our business in the Nordics, having already achieved tremendous growth during his leadership of Greece and Cyprus."

Like Greece and Cyprus, the Nordic countries have a longstanding maritime tradition, and sea transport is important for numerous economic activities, including travel. The Nordics are highly advanced in their use of travel technology, with high API consumption both in online and offline segments.

"It is an undisputed fact that, in today's highly competitive marketplace, travel agencies need to leverage technology to maximize efficiency and effectiveness for their customers," said Syrigos, regional director, Nordics, Greece and Cyprus, for Sabre. "Sabre's focused strategy and industry leadership position the company as the technology partner of choice for the Nordics' dynamic travel industry, and I am looking forward to working closely with the region's brick-and-mortar travel agencies to help execute their strategies and expand on Sabre's track record of innovation and growth."

With this appointment, Sabre renews its commitment to support travel agency growth in the region, and looks forward to continually working with the industry to keep its travelers moving.

About Sabre

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

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Media Contact:

sabrenews@sabre.com

A large, stylized red Sabre logo with a white swoosh through the letters.

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