



Aerolineas Argentinas renews long-term Sabre partnership and moves forward with next-generation technologies

July 12, 2018

New agreement extends Sabre's passenger service systems and full content distribution technology to support airline's global growth objectives

SOUTH LAKE, Texas, July 12, 2018 /PRNewswire/ -- Aerolineas Argentinas – Argentina's largest airline – has renewed its long-term strategic partnership with Sabre Corporation (NASDAQ: SABR), achieving the carrier's objective to move forward with innovative, next-generation technologies that will facilitate expansion of its domestic and global footprint. The agreement extends full content availability in Sabre's global distribution system (GDS) and will enable Aerolineas to leverage the latest SabreSonic passenger services system (PSS) innovation to expand shopping and payment capabilities, improve airport operations and enhance the end-to-end traveler experience.

"Aerolineas is looking to streamline and find efficiencies that give our airline a competitive advantage and benefit our customer community to reach our main goal of sustainable growth," said Juan Valverde, Chief Planning Officer for Aerolineas Argentinas. "We know that introducing new products and services focused on personalization and quality customer experiences is part of that equation. Sabre continues to be the best technology partner to help us accomplish our strategy and distribute our content to travel agents worldwide."

Sabre's investment in retailing, distribution and fulfillment technologies are complementary to Aerolineas' near and long-term business objectives of e-Commerce innovation, expanded shopping and payments capabilities and personalization. Aerolineas will also be one of the first to leverage Sabre's new Digital Connect layer, which provides APIs to enable speed to market and flexibility. This solution will allow the carrier to control their brand experience across channels while connecting seamlessly to the SabreSonic PSS. Sabre's latest innovation will give Aerolineas the agility to deliver a consistent yet personalized experience across the traveler journey.

"Sabre has worked side by side with Aerolineas for more than two decades. Our relationship is extensive, as is our understanding of their business and the markets in which they operate," said Ana Maria Escobar, vice president and regional general manager, Sabre Airline Solutions, Latin America. "We are proud to maintain this marquee airline customer and look forward to continued collaboration between our teams as we implement new services and innovation that drive growth and increased revenue opportunities for our colleagues in Argentina."

About Sabre

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

About Aerolineas Argentinas

Founded in 1950, Aerolineas Argentinas is one of the leading companies in South America. From its operational bases at Aeroparque Jorge Newbery and Ezeiza International Airport in Buenos Aires, Aerolíneas Argentinas flies to 22 international destinations in America and Europe. Along with Austral Líneas Aéreas, Aerolineas Argentinas operates flights to 37 destinations in Argentina, and provides dynamic connections between Argentina and the region through its relaunched operations center at Jorge Newbery Airport (Aeroparque). The Aerolineas Group is currently carrying out a fleet renewal program, consisting of Airbus 330, Airbus 340, Boeing 737-700/800 and Embraer 190 aircraft. Since September 2012, Aerolíneas Argentinas is member of the SkyTeam global alliance.

SABR-F

Media contact: sabrenews@sabre.com **Investor contact:** sabre.investorrelations@sabre.com



View original content with multimedia: <http://www.prnewswire.com/news-releases/aerolineas-argentinas-renews-long-term-sabre-partnership-and-moves-forward-with-next-generation-technologies-300679909.html>

SOURCE Sabre Corporation