



July 1, 2014

Sabre, Expedia® Affiliate Network sign strategic technology agreement

Expedia Affiliate Network to provide hotel content, pilot 'ZoomandGo' app

SOUTHLAKE, Texas, July 1, 2014 /PRNewswire/ -- Sabre Corporation (NASDAQ: SABR), and Expedia Affiliate Network (EAN), have signed a strategic technology agreement in which Expedia Affiliate Network will provide hotel marketing and booking content.



The agreement adds tens of thousands of incremental hotel properties into the Sabre travel marketplace.

EAN will also pilot the 'ZoomandGo' app, a map-based hotel shopping and booking solution in the Sabre travel marketplace that will integrate fragmented hotel content into an easy-to-use interface, making comparison shopping easier for travel buyers.

"This agreement is a big win for travel buyers," said Greg Webb, president of Sabre Travel Network. "Travel agencies will have more hotel options to present their customers and in addition, more hotels in the Sabre travel marketplace will have the ability to merchandise their products, property attributes and personalized offerings to travelers."

Through the ZoomandGo app, available to travel agents in the Sabre Red App Centre, EAN will have access to an extensive network of travel buyers who will leverage a wealth of data including, advanced map-based search capabilities to search any destination in the world by street address, neighborhood, airport code and local attractions. In addition, travel buyers can instantly sort search results by chain code, price, amenity and many other criteria to find the perfect hotel quickly.

"Expedia Affiliate Network is pleased to be working with Sabre and believe its expansive travel marketplace paired with the various ways Sabre provides hoteliers to differentiate themselves will be powerful for travel buyers," Wendy Aird, VP Sales, AMER. We're excited to see all the benefits of the ZoomandGo app in action - it will make the travel shopping experience even more dynamic and interactive."

About Expedia Affiliate Network

Expedia Affiliate Network (EAN) is a division within the Expedia, Inc. group, the world's leading online travel business. EAN creates the tools and technology that help millions of travelers find the perfect hotels for their next trips. EAN works with over 7,500 partners in 33 countries to turn their web traffic into hotel bookings and happy customers. For more information on EAN visit www.ean.com. Expedia Affiliate Network and the Expedia Affiliate Network logo are either registered trademarks or trademarks of Expedia, Inc. in the U.S. and/or other countries. Other trademarks mentioned herein may be the property of their respective owners. ©2014 Expedia, Inc. All rights reserved. CTS # 2029030-50

Contact:

Nancy St. Pierre
(682) 605-3864
nancy.st.pierre@sabre.com

Logo - <http://photos.prnewswire.com/prnh/20131216/DA33636LOGO-b>

SOURCE Sabre Holdings

News Provided by Acquire Media