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## **TripCase and Uber partner to enrich the in-destination traveler experience**

### **Research shows convenience is the #1 factor in choosing ground transportation for three out of four TripCase users**

SOUTHLAKE, Texas, Aug. 20, 2014 /PRNewswire/ -- [TripCase](#) from Sabre announced today its integration with the [new Uber API](#) in its mobile travel management application.



Beginning today, TripCase users can seamlessly request an Uber ride and receive a special discount pricing through the TripCase app. Based on advanced geo-location features, the TripCase app will offer travelers an Uber ride at the point in their trip when car services are needed most. This integration will save time and hassle by pre-populating the pick-up and drop-off locations whenever possible.

TripCase is one of the fastest growing mobile travel apps, helping travelers plan more than two million trips per month. According to recent TripCase research, nearly half of TripCase business travelers are likely to use Uber during their next trip.

"[TripCase and Uber](#) are perfect partners, both dedicated to providing travelers with extraordinary experiences," said John Samuel, senior vice president of Sabre Traveler Solutions. "Technology has changed travelers' expectations, and Uber has revolutionized the way people get a ride. This integration means TripCase users will not have to worry about finding a ride, having cash or scrambling for an address."

The TripCase research found that convenience is the #1 consideration for 76 percent of travelers when choosing a mode of ground transportation. Across traveler types, convenience remains the most important factor with 78 percent of business travelers and 73 percent of leisure travelers choosing transportation based on convenience. Followed by convenience, business travelers want the ability to pay with credit card (53 percent), while leisure travelers consider cost (57 percent) in choosing a mode of transportation.

"TripCase's integration with Uber's new public API puts requesting an Uber in context, right inside the TripCase app," said Jeff Holden, chief product officer for Uber. "TripCase customers can now use Uber to seamlessly get from one step of their journey to the next, all without having to manually switch apps or enter a destination address."

#### **About Sabre and TripCase**

Sabre® is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates in approximately 60 countries around the world.

[www.sabre.com](http://www.sabre.com)

TripCase is Sabre's award-winning travel management application that aggregates all travel itinerary information into one easy-to-access location. Built around a patent-pending messaging platform, TripCase delivers itinerary-specific messages via web, mobile browsers and a mobile app for Apple and Android phones. With TripCase, travelers have access to critical travel alerts like flight delays, gate changes and reservation cancellations as well as integrated tools like weather, seat maps and driving directions - all free of charge.

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