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## **Sabre Appoints Shahin Taromsari as Vice President, Airline Solutions, Europe, Middle East and Africa**

### **Technology leader to drive regional growth for Sabre**

SOUTHLAKE, Texas, June 3, 2014 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a global technology provider to the travel and tourism industry, has appointed Shahin Taromsari as Vice President of Airline Solutions, Europe, Middle East and Africa (EMEA).



Taromsari will lead Sabre's airline business in EMEA, a key growth region for the company. He is tasked with growing the company's revenue and customer base in EMEA, and maintaining successful and trusted partnerships with existing airline customers.

A technology industry veteran, Taromsari brings more than 20 years of technology experience from leadership positions with EDS, IBM and most recently as Vice President of Global Sales with Oracle.

He holds a BSe in Information Technology from Manchester Metropolitan University, a PhD in Business Information Management Systems from Manchester University, a PhD in Artificial Intelligence from Massachusetts Institute of Technology (MIT) and an MBA in International Business Studies & Strategic Thinking from Harvard Business School.

"Shahin Taromsari is an accomplished IT and business leader who brings tremendous experience from blue-chip technology companies," said Greg Gilchrist, senior vice president, Airline Solutions. "Airlines in EMEA are looking for cost efficiencies and revenue opportunities to support their expansion plans, and Sabre is increasingly selected as the preferred technology partner to support them. Taromsari's deep IT knowledge, impressive academic credentials, and constant drive for innovation will help accelerate our growth plans in this important region."

Sabre's airline technology is used by 225 airlines worldwide including most of the world's largest carriers. Its flexible software helps airlines optimize day-to-day airline operations and overcome their biggest challenges - to increase revenues, reduce costs and deliver better travel experiences. Sabre's passenger reservations system, used by 85 airlines worldwide and recently selected by airberlin, helps airlines create a more personal travel experience for consumers through targeted flight offers and tailored services.

**Sabre®** is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, such as passenger and guest reservations, revenue management, and flight, network and crew management. Sabre also operates a leading global travel marketplace, processing over \$100 billion of estimated travel spend in 2013 by connecting travel suppliers to their most valued customers, the business traveler. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 60 countries around the world.

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