



Sabre integrates Booking.com listings into its industry-first Content Services for Lodging platform

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Unique lodging solution from Sabre solves hotel industry fragmentation and makes it easy for travel buyers to shop, compare and book millions of hotel options

LONDON and SOUTHLAKE, Texas, June 27, 2018 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), the leading technology provider to the global travel industry, has signed a new agreement with Booking.com, the global leader in connecting travelers with the widest possible choice of incredible places to stay. Under the agreement, Sabre agency customers will have access to all Booking.com listings, including its alternative lodging listings, through the Sabre Content Services for Lodging.

[Sabre Content Services for Lodging](#) is an industry-first technology solution that integrates multi-source, multi-representation of GDS, aggregator, and agency-sourced hotel content into the Sabre GDS. TMCs and corporations will be able to more efficiently shop, sell and service millions of hotel options as active GDS bookings.

"We're constantly working to expand our lodging offerings and bring even more options to our agency customers," said Traci Mercer, senior vice president of lodging, ground and sea for Sabre Travel Network. "Our collaboration with Booking.com allows us to offer a comprehensive set of interesting and unique properties to our systems. Adding the Booking.com portfolio to Sabre's lodging offering will allow travel buyers to meet the growing demand for alternative lodging options and deliver even more value to their travelers."

One of the leading digital travel platforms globally, Booking.com offers more than 28 million listings including more than more than 5.4 million reported listings in homes, apartments and other unique places to stay, and facilitates bookings for more than 1.5 million room nights every 24 hours to over 135,000 destinations around the world.

"As our mission at Booking.com is to empower people to experience the world, this new partnership with Sabre will enable even more travelers to quickly and easily find their ideal place to stay," said Ripsy Bandourian, senior director of partnerships and business bookers at Booking.com. "Working with Sabre enables us to expand our reach to their global network of high-value travel buyers, instantly connecting all of their customers with the unparalleled depth and diversity of our accommodation offering, including everything from great business hotels to convenient city apartments and boutique B&B options in every corner of the globe."

Officially launching later in 2018, the new lodging solution will be available via Sabre APIs as well as the Sabre Red Workspace, GetThere and TripCase. The solution will help drive more efficiency and revenue with increased lodging choice as well as enable improved optimization capabilities to better manage chain, property, and rate-level preferred content.

About Sabre Corporation

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

About Booking.com

Established in 1996 in Amsterdam, Booking.com B.V. has grown from a small Dutch start-up to one of the largest travel e-commerce companies in the world. Part of Booking Holdings Inc. Booking.com now employs more than 17,000 employees in more than 200 offices in 70 countries worldwide.

With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travelers with the world's largest selection of incredible places to stay, including everything from apartments, vacation homes, and family-run B&Bs to 5-star luxury resorts, tree houses and even igloos. The Booking.com website and mobile apps are available in 43 languages, offer over 28 million total reported listings and cover more than 135,000 destinations in 228 countries and territories worldwide.

Each day, more than 1.5 million room nights are reserved on our platform. So whether traveling for business or leisure, customers can instantly book their ideal place to stay quickly and easily with Booking.com, without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach Booking.com 24/7 for assistance and support in 43 languages, any time of the day or night.

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