



## Sabre achieves IATA NDC Level 2 capability as an I.T. provider

December 21, 2017

### Level 2 status achieved ahead of schedule

SOUTHLAKE, Texas, Dec. 21, 2017 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), the leading technology provider to the global travel industry, has accelerated the evolution of its distribution and retailing technology by becoming International Air Transport Association (IATA) NDC Level 2 capable as an I.T. provider. The achievement comes several months earlier than planned.

In October this year, Sabre announced intentions to achieve Level 2 status as an I.T. provider by mid-2018. Bringing this forward advances the company's plans to lead the industry in enhancing the way airlines retail and distribute their products through an end-to-end NDC-enabled retailing solution.

"This is an important milestone for Sabre as we continue to execute on our NDC-enabled airline retailing and product distribution strategy," said Rodrigo Celis, vice president, product management at Sabre. "Through our strong direct and indirect channel presence, we are uniquely positioned to help unlock the value of personalized retailing with a true end-to-end solution. Our commitment remains steadfast to accelerate the development of a platform that accommodates flexible offer management and product distribution."

Sabre is also certified as an NDC Level 1 aggregator, with a roadmap to reaching Level 3 in 2018. Reaching Level 3 will provide different suppliers with flexible, new ways to connect, retail and distribute their products in the travel marketplace. Sabre's GDS and robust airline solutions I.T. already deliver an end-to-end retailing solution that works for both direct and indirect channels from offer creation through to fulfillment. Going forward it will span offer creation that leverages our vast data and analytics resources across all distribution channels.

"We applaud Sabre's achievement and receipt of NDC Level 2 certification, which represents another important step forward for NDC, and look forward to its Level 3 certification on the aggregator side," said Yanik Hoyles, NDC program director at IATA. "As an NDC-capable I.T. provider, Sabre will now be able to broaden the scope of NDC through its passenger reservations system, and help transform the way air products are sold and merchandised to travel buyers."

More than 225 airlines currently use Sabre's technology to decrease operational costs, increase profit and transform the way they serve travelers – including many of the world's largest carriers.

#### About Sabre

Sabre Corporation is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

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